Welcome!

We are so glad you are here!

We will get started shortly.
In the meantime, we invite you to intentionally enter this space.

Silence your cell phone

Close the door

Close browser windows

Check your audio and video

Stretch

Take a few deep breaths

Emotionally release your to-do list

Take a bio break

Infant Health Equity Supplemental Funding Webinar

Wednesday, December 8, 2021 || 2:00pm — 4:00pm ET

NICHQ National Institute for Children's Health Quality

HEALTHY start TA & SUPPORT CENTER

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HEALTHY start TA & SUPPORT CENTER

The Healthy Start TA & Support Center is operated by the National Institute for Children's Health Quality (NICHQ). This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number 1 UF5MC327500100 titled Supporting Healthy Start Performance Project.

INFANT HEALTH EQUITY SUPPLEMENTAL FUNDING WEBINAR

Agenda

Housekeeping	**Lisa Hong** Healthy Start TA & Support Center (TASC)
Welcome & Introduction	**Kenn Harris** TASC
Round Robin Updates	**All**
Breakout Rooms	**All**
Action Plan Updates	**Kenn Harris** TASC
Wrap-up	**Nikki Maffei** TASC

This session is being recorded.

All participants are muted upon entry. We ask that you remain muted to limit background noise.

Participants are encouraged to share comments and ask questions using the chat box.

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Audio

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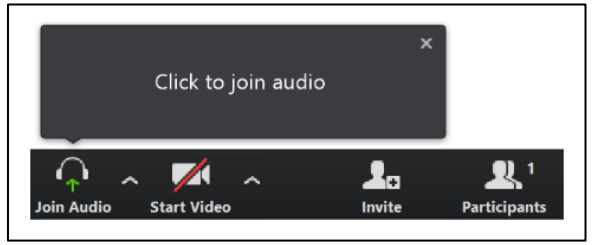
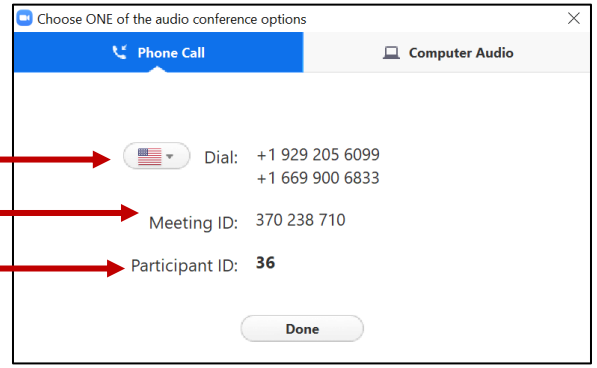
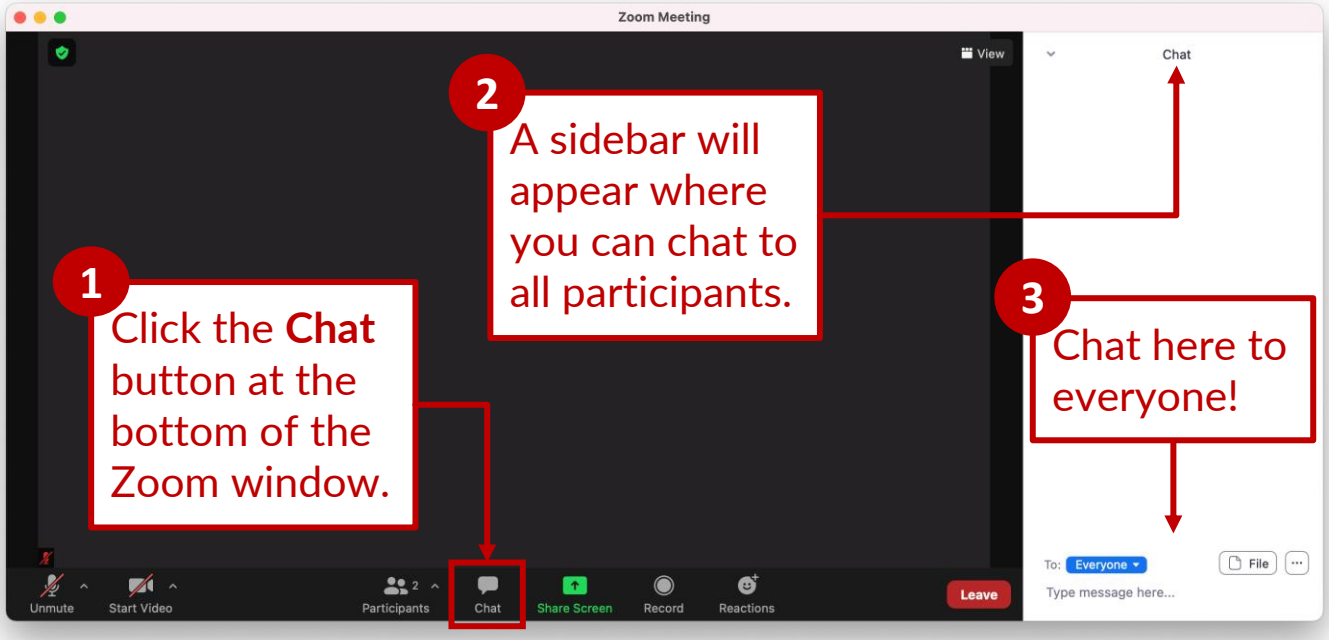
  - If you do not see the box, click **'Join Audio'**
- From the audio conference box, select **'Phone Call'** or **'Computer Audio'**
  - If accessing the session audio via phone:
    - Dial one of the given numbers next to **'Dial'**
    - You will be prompted to enter the **Meeting ID**
    - Then you will be prompted to enter the **Participant ID**





Chat


Zoom Meeting
View
Chat
2
A sidebar will appear where you can chat to all participants.
1
Click the **Chat** button at the bottom of the Zoom window.
3
Chat here to everyone!
Unmute
Start Video
Participants
Chat
Share Screen
Record
Reactions
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To: Everyone
File
Type message here...

Welcome & Introduction

Kenn Harris

Healthy Start TA & Support Center

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Poll:

Did your environmental scan give you what you expected?

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Round Robin:

In 60 seconds, please share 1-2 early learnings from your environmental scan.

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Needs Assessment informs strategy and can help you be strategic in your approaches on how to meet needs while giving you insight and direction for planning

Environmental scans are important because they serve to inform the development of strategic action for the planning process.

Needs Assessment + Environmental Scan

- *look for alignment*
- *use the information to develop strategies and action to move forward*

The Needs Assessment and the Environmental Scan support the Comprehensive Community Action Plan.

Benefits of Conducting a Needs Assessment and Environmental Scan

- ❑ Improve the *alignment, integration, and effectiveness of systems level efforts*;
- ❑ *Identify gaps* in existing services and assess resource capacity;
- ❑ Identify risk and protective factors;
- ❑ Strengthen existing partnerships and identify new and expanded opportunities for local- and state-level organization partnerships;
- ❑ Build support between program partners and other public and private sector partners; and
- ❑ Engage key stakeholders, including families and youth, that reflect the diversity of populations at the community and, if applicable, the state level.

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Breakout Rooms

Looking at your Needs Assessment and Environmental Scan, please discuss:

1. *Confirmations from examining the data from both sources*
2. *Information gleaned that will inform the action plan*
3. *Elevation* of "new" data/learnings you didn't have before
4. *Inspirations* or excitement about the process thus far

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Action Plan Updates

Kenn Harris

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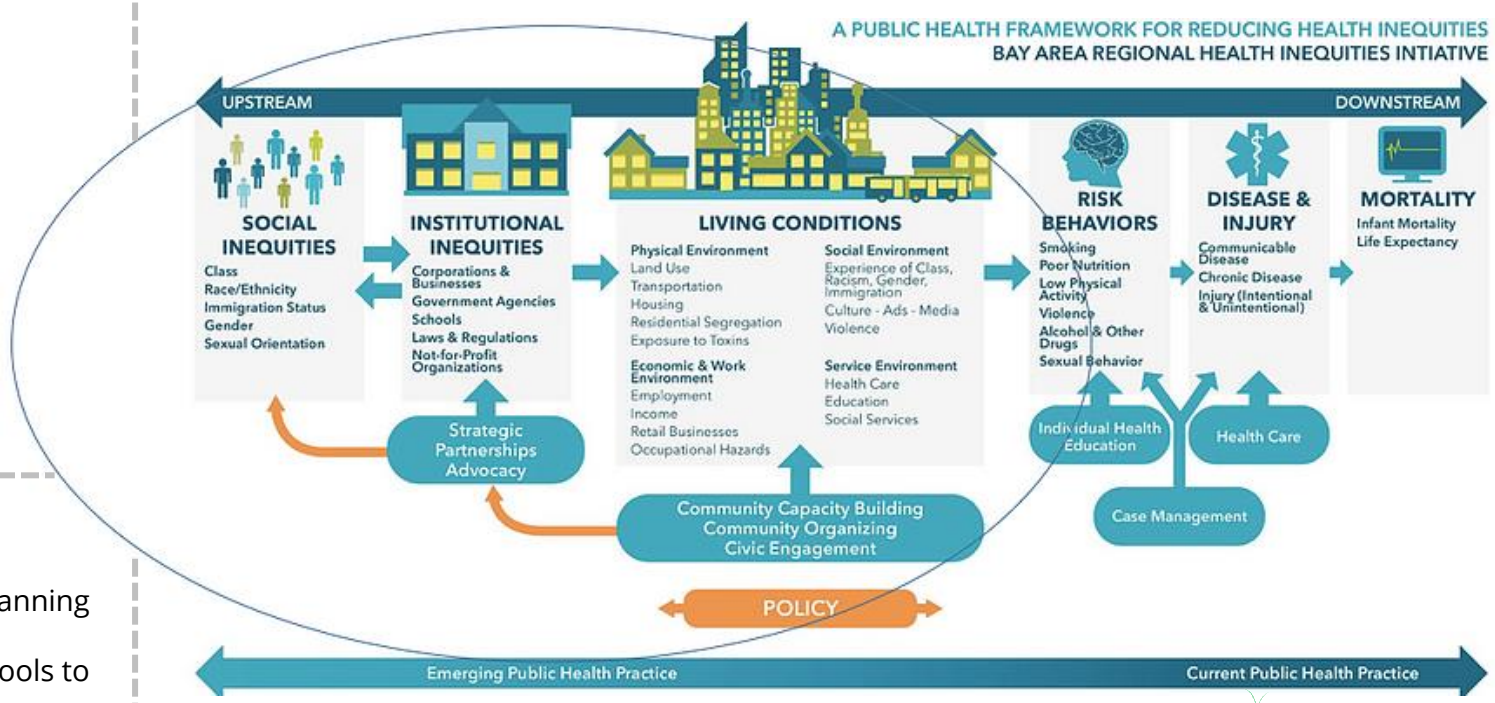
Community Action Planning Tool Kit
An Upstream Approach for Shifting Social Determinants of Health to Improve Infant Health Equity

Backstory: In August 2021, 21 Healthy Start grantees received Infant Health Equity supplement grants of up to $80,000 to design action plans aimed at shifting social and structural determinants of health that impact infant mortality and perinatal outcome inequities. The NICHQ Healthy Start Technical Assistance and Support Center (TASC) is supporting grantees to design action plans by March 2022. Grants may be available to implement action plans at a future date.

Social Determinants of Health: A person's zip code is the best predictor of their health. The places where we live, work, play, and learn shape conditions that allow us to thrive – or not. Social inequalities such as racism, classism, anti-immigrant sentiment, and gender-based oppression drive institutional inequities that shape our living conditions. "Good health" emerges from the social determinants of health, upstream factors as diverse as early childhood development experiences, employment opportunities, food availability, air and water quality, transportation access, public safety, housing, and myriad others. Uprooting long-held, inequitable conditions calls for upstream, innovative, and systems change approaches.

Purpose: We created this Toolkit to help Healthy Start grantees design *a navigational blueprint to action*.

- ✓ Make smart decisions about which social determinants of health to tackle.
- ✓ Choose upstream strategies potent enough to shift structural barries that hold inequities in place.
- ✓ Lay out concrete steps to effectively implement those strategies.
- ✓ We designed this Toolkit by lifting up the best ideas, practices, and tools designed by others who are seeking similar goals – taking action to dismantle existing community conditions that hold inequities in place.



https://www.barhii.org/barhii-framework

What's Inside: The Toolkit contains the following.

- ✓ Worksheet Packet: Eight worksheets to support action planning process
- ✓ Resource Compendium: A curated list of resources and tools to support the action planning process.

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FROM ACTION PLANNING TO IMPROVING INFANT HEALTH EQUITY

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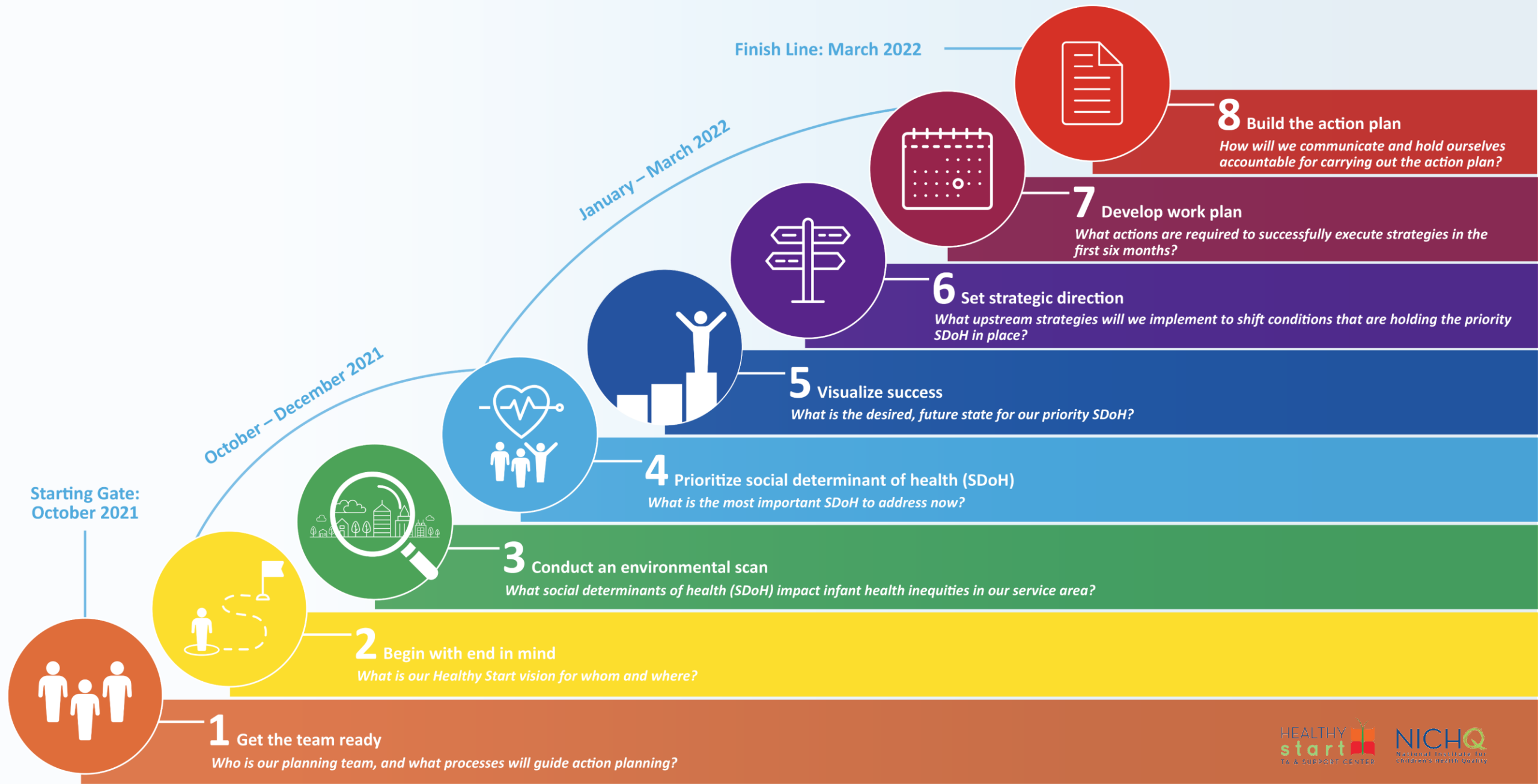
ACTION PLANNING STEPS



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Action Planning Questions, Worksheets, and Resources

Step	Key Question	Worksheets with suggested planning activities	Resources in Compendium
1	Who is our planning team, and what processes will guide our action planning?	**Worksheet #1** Reflect upon multiple questions to agree how the team will carry out the action planning process.	▪ Community Engagement Resources ▪ Understanding SDoH Resources ▪ Group Decision-Making Tool ▪ Learning Card Tool
2	What is our Healthy Start vision for whom and where?	**Worksheet #2** Confirm the vision, long-term goal, priority population, and service area using information from grant proposal and needs assessment	▪ Vision Statement Tool
3	What social determinants of health (SDoH) impact infant health equity in our service area?	**Worksheet #3** Identify a list of social determinants of health (SDoH) that are holding infant health inequity in place by gathering data.	▪ TASC 10/21/21 Webinar on Environmental Scans
4	What is the most important SDoH to address now?	**Worksheet #4** Determine which SDoH to address now by identifying the root cause and assessing potential impact and community readiness.	▪ Community Engagement Resources ▪ Group Decision-Making Tool
5	What is our desired, future state for the priority SDoH?	**Worksheet #5** Visualize what the priority SDoH would look like when supporting infant health equity rather than holding infant health inequities in place.	▪ Community Engagement Resources
6	What upstream strategies will we implement to shift conditions that are holding the priority SDoH in place?	**Worksheet #6** Identify a core set of strategies designed to shift the priority SDoH by conducting a force field analysis, creating a power map, and designing a strategy map (template offered).	▪ Upstream Strategies Resources
7	What actions are required to successfully execute upstream strategies in the first six months?	**Worksheet #7** For each strategy, identify who will do what by when by creating a six-month workplan (template offered).	
8	How will we communicate and hold ourselves accountable for implementing the action plan?	**Worksheet #8** Lift up key elements of the planning process into a 2-page action plan (template offered).	To support action plan implementation: ▪ Adaptive Action Cycle Tool ▪ Milestone Tracking Journal

Worksheet Packet: #1-8

As of 11/30/21

Worksheet #	Topic	Page Number(s)
1	Get the Team Ready	2-7
2	Begin with the End in Mind	8
3	Conduct Environmental Scan	9
4	Prioritize Social Determinants of Health – The Power of One	10-13
5	Visualize Success	14-15
6	Set Strategic Pathway	16-21
7	Develop the Work Plan	22-24
8	Build the Action Plan	25-27

Version 3.0 (11/30/21)

Revised based on feedback from Healthy Start Infant Health Equity grantees

Root Cause Analysis

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Poll:

I understand root cause analysis.

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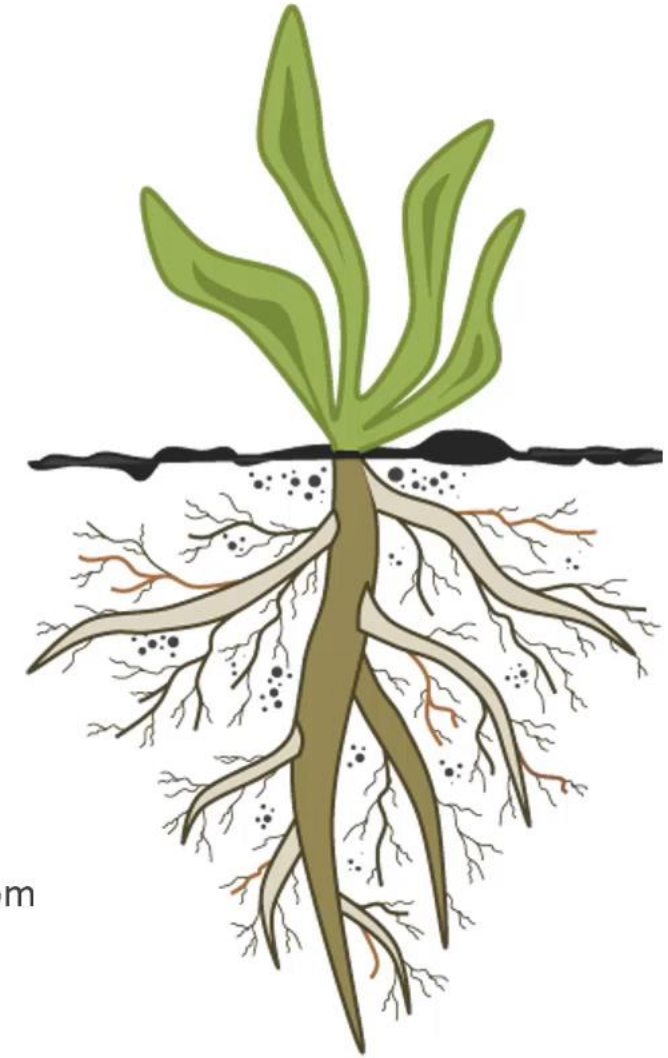
Cause Mapping®

What is Root Cause Analysis?



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Worksheet #4: Prioritize Social Determinants of Health – The Power of One

Task at Hand: The environmental scan undoubtedly identified numerous social determinants of health (SDoH) that influence infant health inequities in the Healthy Start service area. During the environmental scan, your team may (or may not) have engaged in sensemaking about identified SDoHs - assessing how they are interconnected; why they exacerbate infant health inequities; what are the strengths, weaknesses, opportunities, threats (SWOT); what conditions are holding them in place; or what efforts are underway to address them.

Shifting SDoH conditions takes valuable resources and committed time. When groups wholeheartedly commit to tackling one priority determinant, they are better able to secure resources, engage partners, and dedicate the necessary staff time to achieve success. This worksheet – The Power of One - will help your team prioritize the single most important SDoH to address in your action plan NOW.

Tools: In the Resource Compendium, check out these tools if your team is unsure how to...

- ✓ Agree upon on which SDoH to prioritize now – the *Group Decision-Making Tool*.
- ✓ Engage community members or those most affected by the issue into the prioritizing process – the *Community Engagement Tool*.

Worksheet #6: Set Strategic Pathway

Task at Hand: Your team prioritized one social determinant of health (SDoH) to tackle and visualized what success would like if it was transformed from the status quo to a desired future state. Now, let's focus on how to make change happen! This worksheet aims to help your team identify upstream strategies to shift conditions that hold the social determinant of health (SDoH) in place and improve infant health equity.

Backstory about Upstream Strategy

SDoHs – like structural racism, poverty, and lack of affordable housing – exist in complex environments that are dynamic, emerging, and uncertain. Upstream strategies catalyze ripple effects that shift the conditions that hold SDoH in place. By designing and implementing your action plan, your Healthy Start CAN will play the role of catalyzer for upstream strategies.

Considerations for designing and implementing upstream strategies in complex environments.

- ✓ **View strategies as experimental.** Unlike evidence-based programs, the change pathway of upstream strategies is typically unclear. Select a few strategies at the start, implement them for a short duration (i.e., six months), and observe attentively to learn what's gaining traction.
- ✓ **Adapt strategies often.** Informed by learning and changes in the environment, decide quickly whether to halt, adapt, or begin implementing new strategies, rather than waiting for long periods of time to make significant adjustments.
- ✓ **Just say "no" to SMARTIE goals.** Although they may serve programs well, SMARTIE goals are incompatible with upstream strategies because of the unknowable pathway for change – especially at the beginning.

Tools: In the Resource Compendium, check out the ***Upstream Strategies Resource List*** that provides URL links to evidence-based and innovative strategies designed to target SDoH.

Power Mapping Resources!

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Compendium of Resources

As of 11/30/21

A plethora of resources on action planning and social determinants of health exist. This compendium offers curated lists of resources and tools to support Healthy Start grantees design and implement action plans aimed at shifting social determinants of health to improve infant equity. This compendium is designed to be a living document, where Healthy Start grantees and the Technical Assistance and Support Center (TASC) add resources and tools throughout the action planning process.

Resource/Tool	Description	Page #
Resources and tools to support the action planning process		
Community Engagement	A short, curated list of toolkits for authentically engaging community members and those most impacted by an issue to co-design and implement action plans.	2
Group Decision-Making	A tool to help a group decide which decision-making processes to use when– consensus, voting, sub-group, or one person – and how to carry out those processes.	4
Learning Cards	A tool to help a group pause and reflect upon what they have learned in the action planning process before moving to the next step.	7
Upstream Strategies to Shift Social Determinants of Health	A short, curated list of documents that identify innovative and evidence-based strategies to shift conditions that are holding social determinants of health in place.	8
Understanding Social Determinants of Health	A short, curated list of videos and easy-to-read documents to understand social determinants of health, upstream solutions, and health equity.	10
Vision Statement	A tool to help a group draft a vision statement.	12
Resources and tools to support implementation of an action plan		
Adaptive Action Cycle	A tool to help group adapt action plans as conditions change.	14
Community Engagement	A short, curated list of toolkits for authentically engaging community members and those most impacted by an issue to co-design and implement action plans.	2
Milestone Tracking Journal	A tool to help groups track what conditions are shifting for the priority social determinant of health and the contribution of the Healthy Start project/CAN to those shifting conditions.	17

Wrap Up

Nikki Maffei

Healthy Start TA & Support Center

Satisfaction Survey

Your feedback is extremely valuable and will help ensure our offerings meet your support needs!

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IHE Convenings in Spring 2022

The TASC is working with DHSPS on planning a series of convenings and we want to hear from you!

Please Complete Our Travel Survey

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Next Infant Health Equity Supplemental Funding Session:

Webinar on Wednesday, January 19th from 3:00-5:00pm ET

Thank you !

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