

A photograph of a man with a beard and mustache, wearing a blue t-shirt, looking down at a baby. The baby is looking down at something in their hands. The image is partially covered by a green semi-transparent banner at the bottom.

Quality Improvement (QI) Learning Academy

May 20, 2021

Agenda

Housekeeping

Tess Pritchard, NICHQ

Welcome

Olivia Giordano, NICHQ

Testing Changes that Grow Equity

Jane Taylor, EdD

Next Steps

Danisha Charles, NICHQ

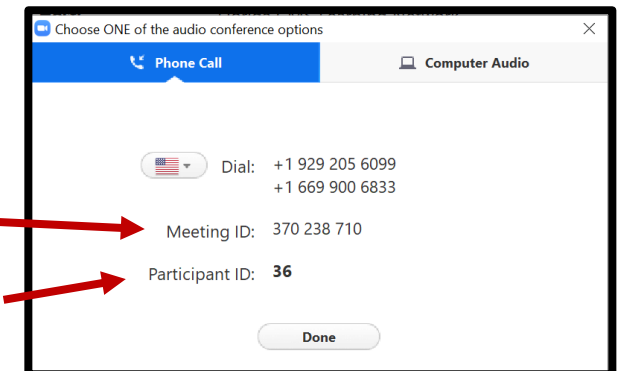
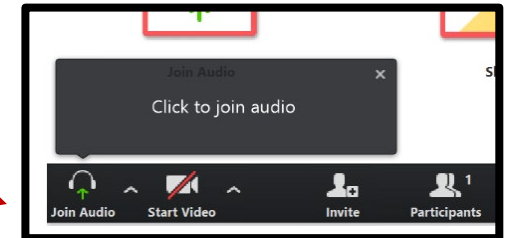
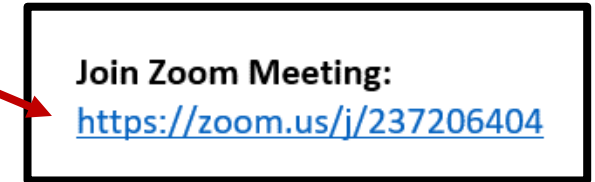
Meeting Logistics



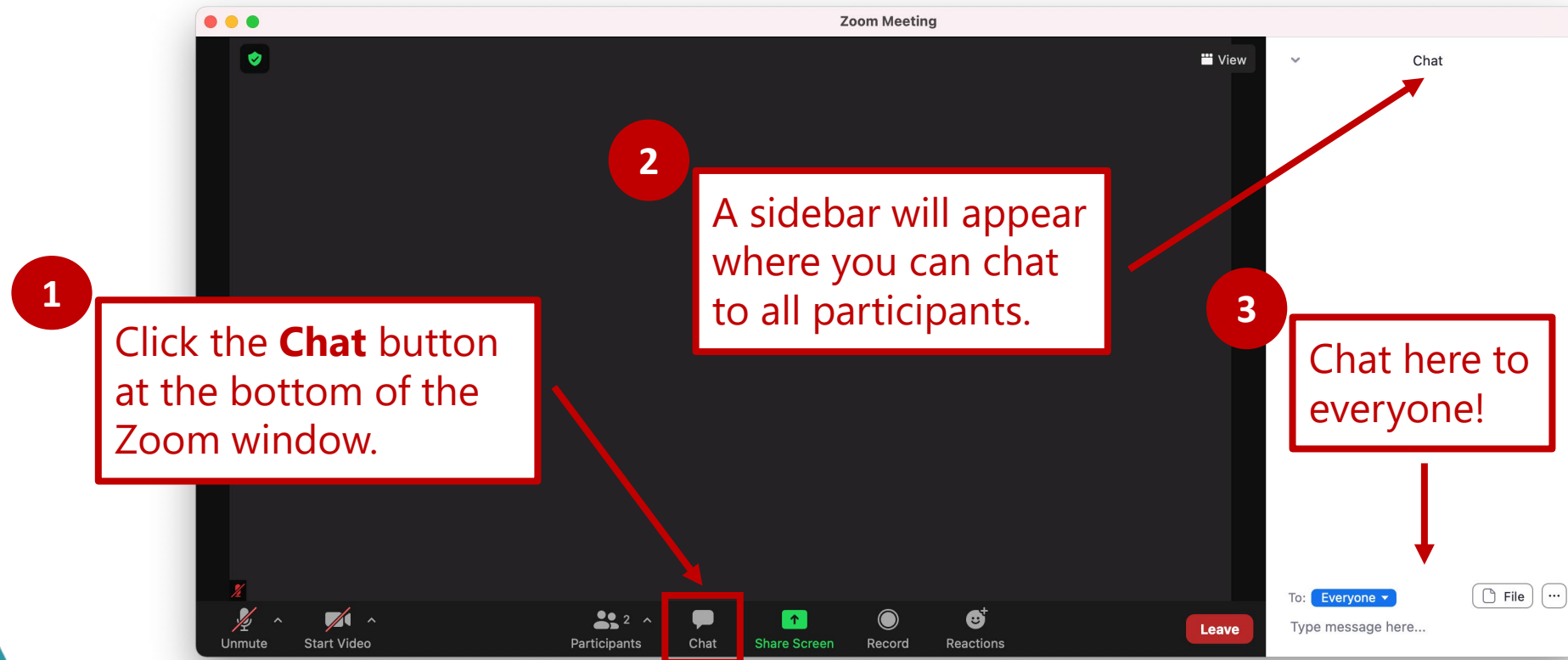
- This session is being recorded.
- All participants are muted upon entry. We ask that you remain muted to limit background noise.
- Members are encouraged to participate in the discussion by typing your comments or asking questions using the chat box.

Connecting to the Audio Conference

- Join the Zoom Meeting by **clicking the Zoom Meeting link** & launching the Zoom application
- An audio conference box will appear
 - If you do not see the box, click '**Join Audio**'
- From the audio conference box, select '**Phone Call**' or '**Computer Audio**'
 - If using the phone:
 - Dial one of the given numbers next to "**Dial**"
 - You will be prompted to enter the **Meeting ID**
 - Then you will be prompted to enter the **Participant ID**



How to Chat



**Welcome Back
to the
Healthy Start
Learning Academy!**



Did you attend the last QI Learning Academy
session or watch the recording?
Or is this your first session?



Goal:

Build grantee knowledge and develop grantee skills around Quality Improvement (QI), to support them in executing a QI project with an equity lens, achieving their programmatic goals, and meeting the Healthy Start benchmarks

QI Learning Academy Schedule



Session #1: Power, Philosophy and Culture: Introduction to Quality Improvement	February 18, 2-4 p.m. EST
Session #2: Using Power-Leveling Tools	March 18, 2-4 p.m. EST
Session #3: Using Data that Grows Equity	April 16, 2-4 p.m. EST
Session #4: Testing Changes with an Equity Focus	May 20, 2-4 p.m. EST
Session #5: Implementation, Holding the Gains and Spreading Change	June 18, 2-4 p.m. EST

QI Learning Academy Session #3



Learning Objective:

Develop the facility to answer the first two questions in the *Model for Improvement* with an equity focus

Today's Focus:

What changes can we make to bring about improvement?



Jane Taylor, EdD
Improvement Advisor and Healthy Start Faculty

Acknowledgement of Land and Country



Wah-ba-sha Village on the Mississippi River. Watercolor by
Seth Eastman, ca. 1845, MNHS Collections

Review Overall

- ✓ Introduction to Model for Improvement
- ✓ Power mapping: data, influence, funding
- ✓ Historical context of improvement
- ✓ No blame no shame data



WS-1: What are we trying to accomplish?

Aim statements for improvement projects

- What and how can we learn what is most needed in the community?
- By when?
- How much improvement (goals in concrete measurable terms)?
- How can we discover what matters most to those we serve through an equity lens?
- For whom? Who will benefit the most from the improvement with an added equity lens ?

WS-2: Improvement tools

- ✓ Equity lens: Tools that support distribution of power
 - Divergent thinking: Brainstorming, nominal group, affinity diagrams
 - Convergent thinking: matrix of impact and ease; multi-voting, ranking
 - Team roles and rotating of team roles
 - 7 step meeting agenda
 1. Clarify the objective of the meeting
 2. Review roles
 3. Review the agenda and time allotment
 4. Work through the agenda
 5. Review the meeting record
 6. Determine next steps and plan next agenda
 7. Evaluate the meeting

WS-3 Data and Data Display

Family of Measures in an Improvement Project



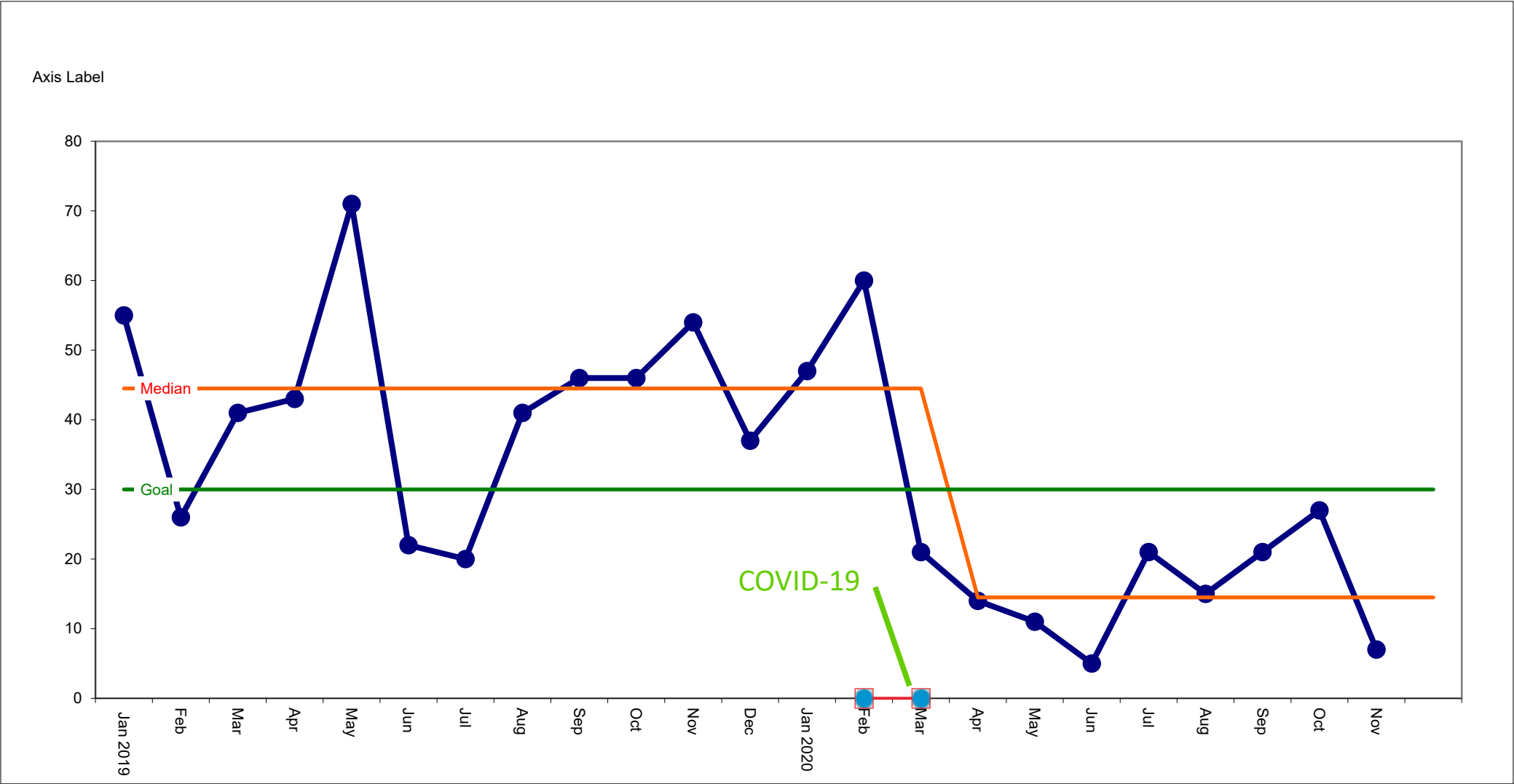
Traditional

- Outcome
- Process
- Balancing

Reframing

- What we value
- What we value about how we do it, make it happen
- How we make sure no one else is harmed

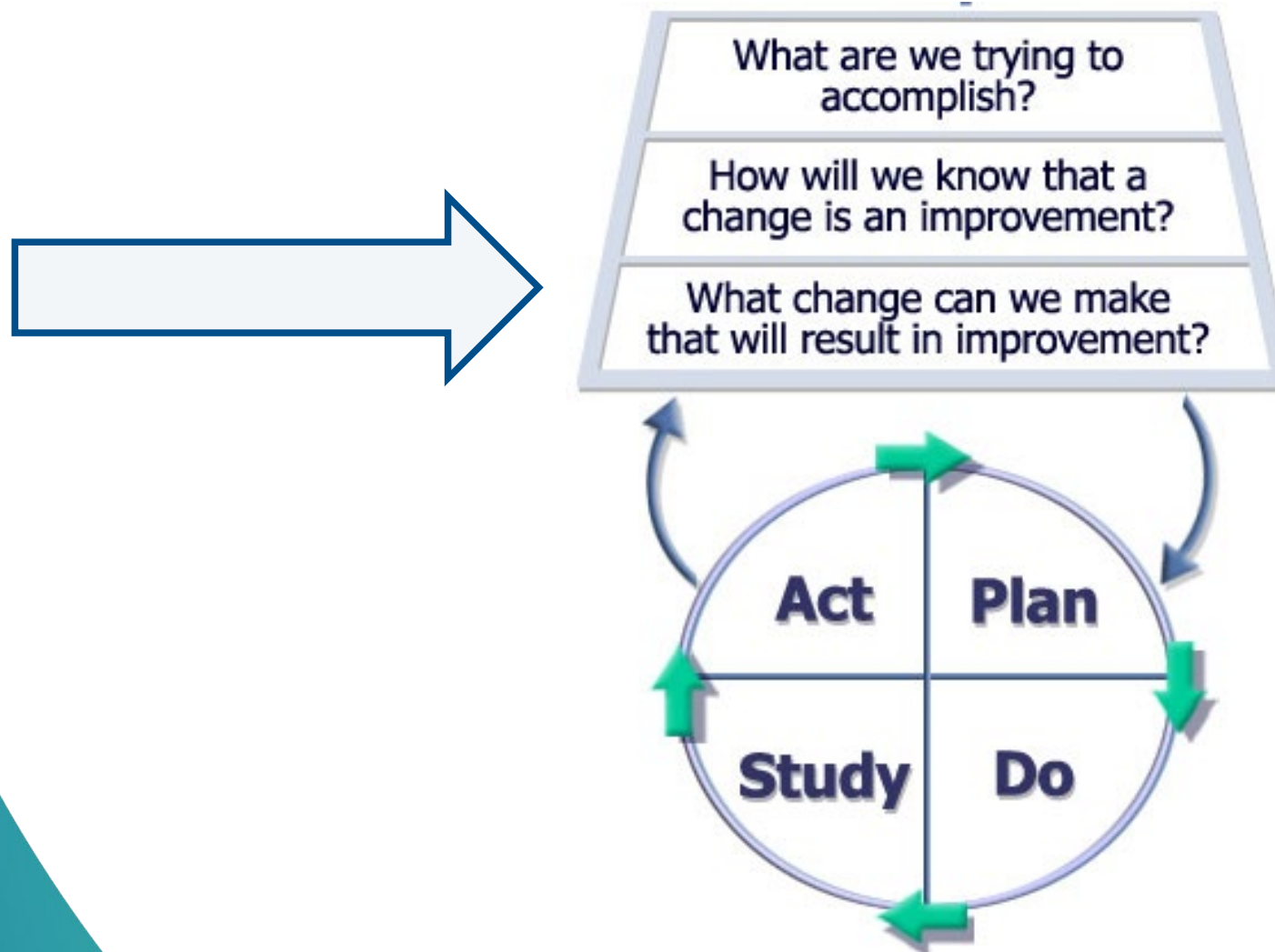
COVID-19 Effect



Visit the data.

WS-3 is about Changes

The Model for Improvement



What changes can we make that will result in improvement?



- Work on the conditions that drive our racist systems
 - Structures
 - Processes
 - Values and social norms

How might we “lessen and eventually resolve the contradiction between everyday life and our wildest dreams?”

Chicago Surrealist Group 1976 in Robin D.G. Kelley’s Freedom Dreams. Beacon Press 2002

Change Ideas: What else should we add?



Equity Infused Quality Improvement Science – The Non-Dominant Narrative

Freedom Dreams

Archeology of wisdom and knowledge

Invitation and discover of community
strengths and history

Invitation and discovery of untold stories

Lived experience

How we imagine a new world

“Collective memories of resistance, trauma, survival, love, joy, cultural modes of expression and practices that push and expand the fundamental ideas of democracy.”

Bettina Love



Change Ideas

Dominant QI Subculture Source

Traditional Improvement Science – The Dominant Narrative

- ❖ Evidence
- ❖ Literature
- ❖ Subject matter expertise
- ❖ Observation and analogous observation
- ❖ Use of creativity methods
- ❖ 72 Change Concepts (The Improvement Guide)

By the way, we can always take what is
useful from traditional improvement science too!



Why and How We Use Change Ideas

Quick Test Work Sheet
H.S. Site _____

- Idea to test
- Who will try it?
- When can we try this?
- How small is this quick test? Could it be smaller:
- What we hope will happen:

Tips:

- ☐ Quick Test
- ☐ Small Test
- ☐ Test of 1

Test to Learn. Become an Interrupter!

Yolanda Sealey-Ruiz

BREAKOUT

Developing change ideas

For 10 minutes in groups of 3,

- Introduce yourselves
- Select a person to record change ideas you generate.
- Your imagination is free! What are some of the changes you would like to make at your Healthy Start site? You might find it useful to jot down a few thoughts before sharing.

Ideas may come from...

- Freedom Dreams
- Archeology of wisdom and knowledge
- Invitation and discover of community “Collective memories of resistance, trauma, survival, love, joy, cultural modes of expression and practices that push and expand the fundamental ideas of democracy.” – Bettina Love
- Invitation and discovery of untold stories
- How we imagine a new world

SHARE OUT

BREAKOUT 2

For 15 minutes in groups of three,

- Select a recorder.
- Share an idea you care about enough to try.
- You will select one change idea among you and work out how you could do a quick test.
- Recorder, share your screen and complete a quick test worksheet as a group activity.

SHARE OUT



MODEL FOR IMPROVEMENT

DATE _____

Objective for this PDSA Cycle:

Is this cycle used to develop, test, or implement a change?
What question(s) do we want to answer on this PDSA cycle?

Plan:

Plan to answer questions: Who, What, When, Where

Plan for collection of data: Who, What, When, Where

Predictions (for questions above based on plan):

Do:

Carry out the change or test; Collect data and begin analysis.

Study:

Complete analysis of data:

Compare the data to your predictions and summarize the learning

Act:

Are we ready to make a change? Plan for the next cycle

Quick Test Work Sheet H.S. Site _____

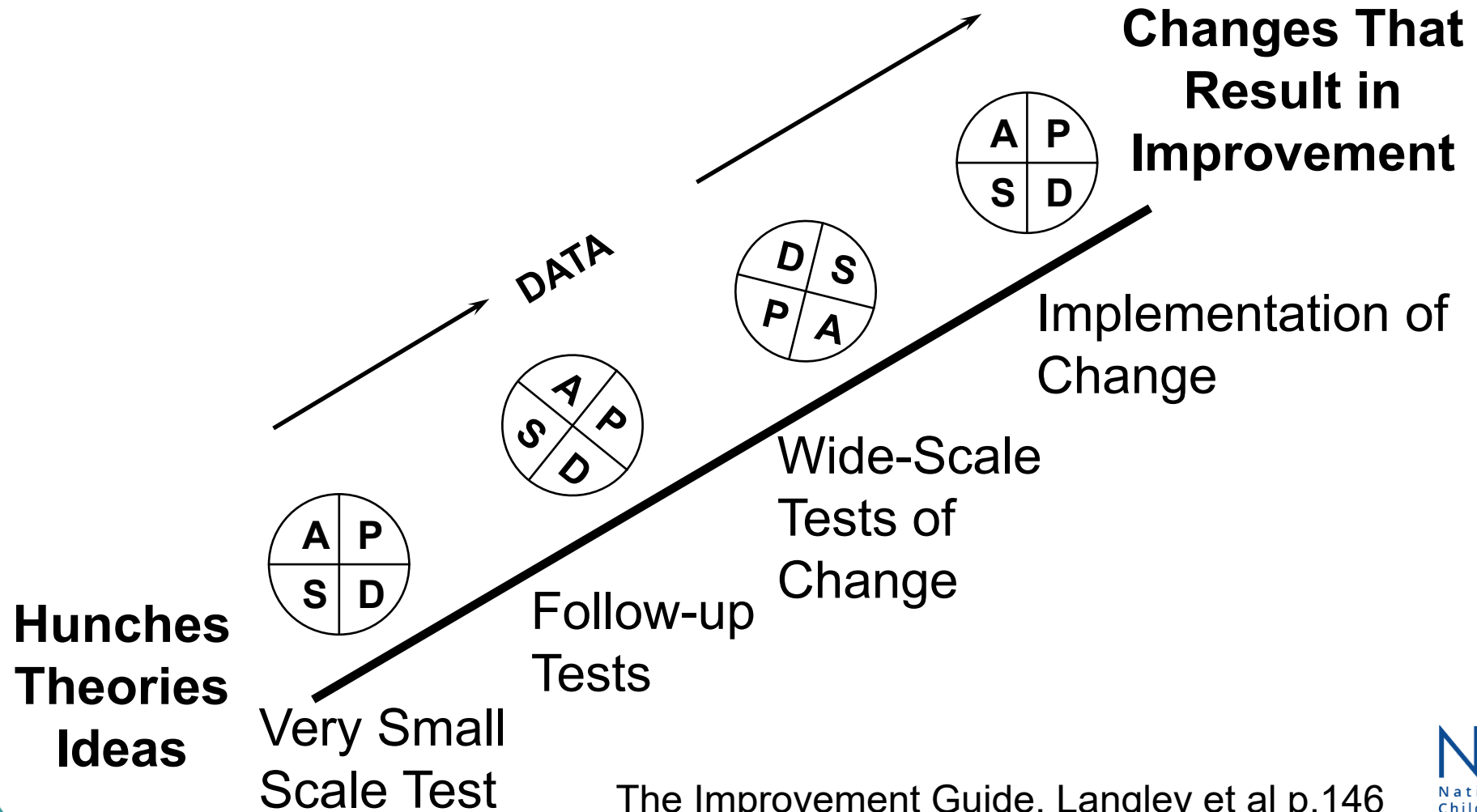
- Idea to test
- Who will try it?
- When can we try this?
- How small is this quick test? Could it be smaller:
- What we hope will happen:

Like a potato chip, one test is never enough!

- ✓ Test until you have learned all you need.
- ✓ Test until you have a lot of improvement confidence in the idea.
- ✓ Test under a wider range of conditions.
- ✓ Test until you are ready to implement.



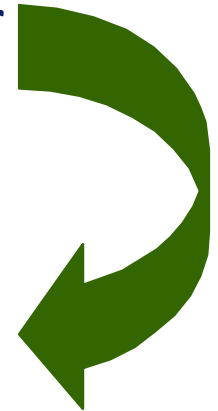
Repeated Use of the PDSA Cycle



Tips for Testing

- Use a form to document your test.
- Scale down – think “Drop Two”
- Oneness
 - 1 Dad
 - 1 Clinic, 1 day
 - 1 Mom
 - 1 Breastfeeding consult
- Make changes in parallel
- Know the situation in your organization

- Year
- Quarter
- Month
- Week
- 2 Days
- Hour

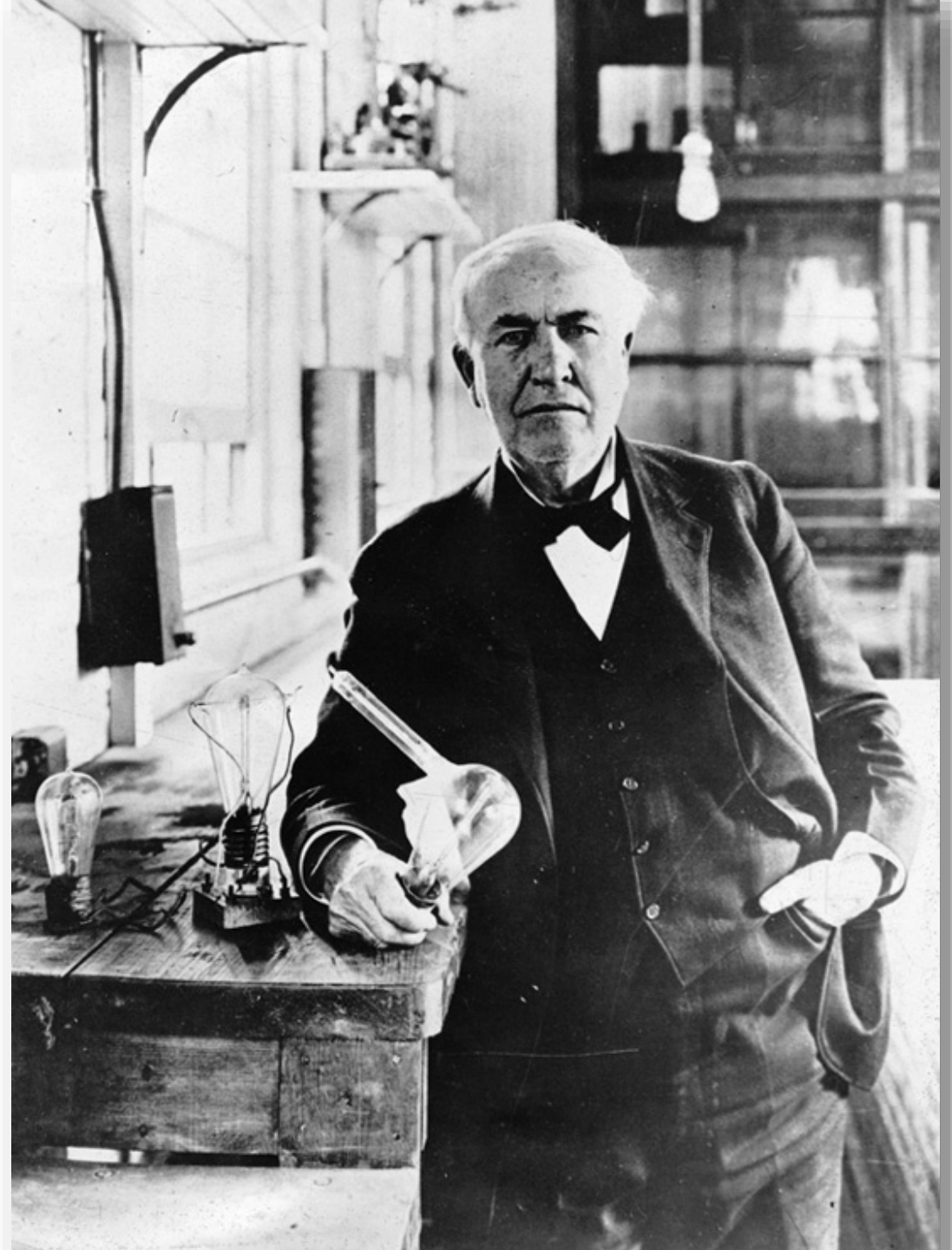


“What can we try by next Tuesday, Without harming a hair on the head of a person?” Don Berwick

The Value of “Failed” Tests

“I did not fail one thousand times; I found one thousand ways how not to make a light bulb.”

Thomas Edison



Testing v. Implementation

- **Testing** – Trying and adapting existing knowledge on small scale. Learning what works in your system, culture, at your Healthy Start
- **Implementation** – Making this change a part of the day-to-day operation of the system
 - Would the change persist even if its champion were to leave the organization?

Implementation

- The change is **permanent** - need to develop all support infrastructure to maintain change
- High **expectation** to see improvement (no failures)
- Increased scope will lead to increased **resistance** (Value of evidence from successful tests)

Deciding on the Scale of the Test

CURRENT COMMITMENT WITHIN ORGANIZATION

		No COMMITMENT	SOME COMMITMENT	STRONG COMMITMENT
Low degree of belief that change idea will lead to Improvement	Cost of failure large	<i>Very small-scale test</i>	<i>Very small-scale test</i>	<i>Very small-scale test</i>
	Cost of failure small	<i>Very small-scale test</i>	<i>Very small-scale test</i>	<i>Small-scale test</i>
High degree of belief that change idea will lead to Improvement	Cost of failure large	<i>Very small-scale test</i>	<i>Small-scale test</i>	<i>Large-scale test</i>
	Cost of failure small	<i>Small-scale test</i>	<i>Large-scale test</i>	<i>Implement</i>

After Implementation

Old System

New System



- *“We met our goals ”*
- *“We assumed the improvement would hold ”*
- *Other priorities took all resources away (not on senior management ’s radar screen)*
- *Did not learn how to hold the gains*
- *Infrastructure not in place*

IHI.org
Impact Series Workshops

During Implementation

- Map out the flow of the new process
- Provide training on the new process
 - Chance to explain the “why” of the change
 - New skills may be needed
 - Include method of maintenance
- Provide recognition
 - Publicize the results and learning
 - Show appreciation for people’s efforts
- Understand and address the causes of resistance
 - Seek and use input from those affected by the change

During Implementation

Addressing the Social Aspects of Change

- Provide information on why the change is being made
- Give specific information on how the change will affect people
- Seek and use input from others, especially those affected by the change, while the change is being tested
- Publicize the results and learning
- Show appreciation for people's efforts
- Understand and address the causes of resistance

Implementation

- Degree of belief
- WIFM
- Will
- Policy
- Procedure
- Training
- Hardwire the Change
- And . . . It takes longer than test,

After Implementation

- Assign ownership
 - Process owner is responsible for the improvement and maintenance work of the new process

Leadership has a role too

- Share run charts and annotate
- Share progress report and any lived experience stories
- Ask for support you need
- Set up a regular time to meet

BREAKOUT 3

For 10 minutes in groups of four,

- Introduce yourself
- Surface one program implementation that did not succeed.
- Thinking back over our discussion, how might the implementation have been done in a way that it might have succeeded?

SHARE OUT

Q&A

Next Steps

Danisha Charles
Healthy Start TA & Support Center

Healthy Start CoLab



- Connect with your fellow Learning Academy participants and Jane on the Healthy Start CoLab!
- If you do not have a CoLab account, please email healthystart@nichq.org



Next QI Learning Academy Session

Friday, June 18, 2-4 p.m. EST

May 2021

Deadlines:

- May 15 HSMED-II Report (CSV or XML) Due
- May 21 [NPCL International Fatherhood Conference Survey](#)
- May 30 Aggregate Report (Excel) Due

Events:

- May 5 HS Breastfeeding Cohort Meeting #3 — *Cohort members only*
- May 6 [Building and Strengthening Healthy Start Community Action Networks Webinar #1](#)
- May 6 Focus Group: The Legacy of Slavery and Impact of Racism on Breastfeeding – *Past and present BF cohort members only*
- May 6 NPCL Fatherhood Development Training Day 1 – *Registrants only*
- May 7 NPCL Fatherhood Development Training Day 2 – *Registrants only*
- May 11 [Fatherhood Talk Tuesday](#)
- May 13 [Building and Strengthening Healthy Start Community Action Networks Webinar #2](#)
- May 17 TIROE CoP Learning Session #1 – *COP members only*
- May 18 [Maternal Mental Health Webinar #2](#)
- May 19 Healthy Start COIN Meeting #6 — *COIN members only*
- May 19 HS Evaluation Cohort Meeting #2 — *Cohort members only*
- May 20 [Quality Improvement Learning Academy Meeting #4](#)
- May 26 [Rapid Response Virtual Home Visiting Series Webinar #3](#)
- May 27 [HS CAN Learning Academy Meeting #1](#)

Healthy Start Staff Support Groups hosted by Postpartum Support International – held weekly through May 2021

- Frontline Staff Group: Wednesdays from 3-4 p.m. EST
- Project Directors/Managers Group: Mondays from 2-3 p.m. EST

www.healthystartepic.org

Can be found on the EPIC website or
bit.ly/hs-deadlines-and-events

Survey

- Please scan the QR code or visit <https://link.nichq.org/i92> to complete the survey
- Your responses will help shape the future Learning Academy sessions!



Questions?

Email Jane Taylor at
jane1taylor@mac.com
or the TA & Support
Center at
healthystart@nichq.org



**Thank
You!**