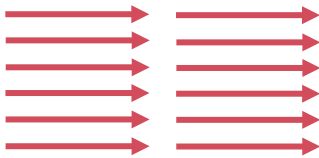


Power, Influence, Data Map
Funding Map @weallcount.com

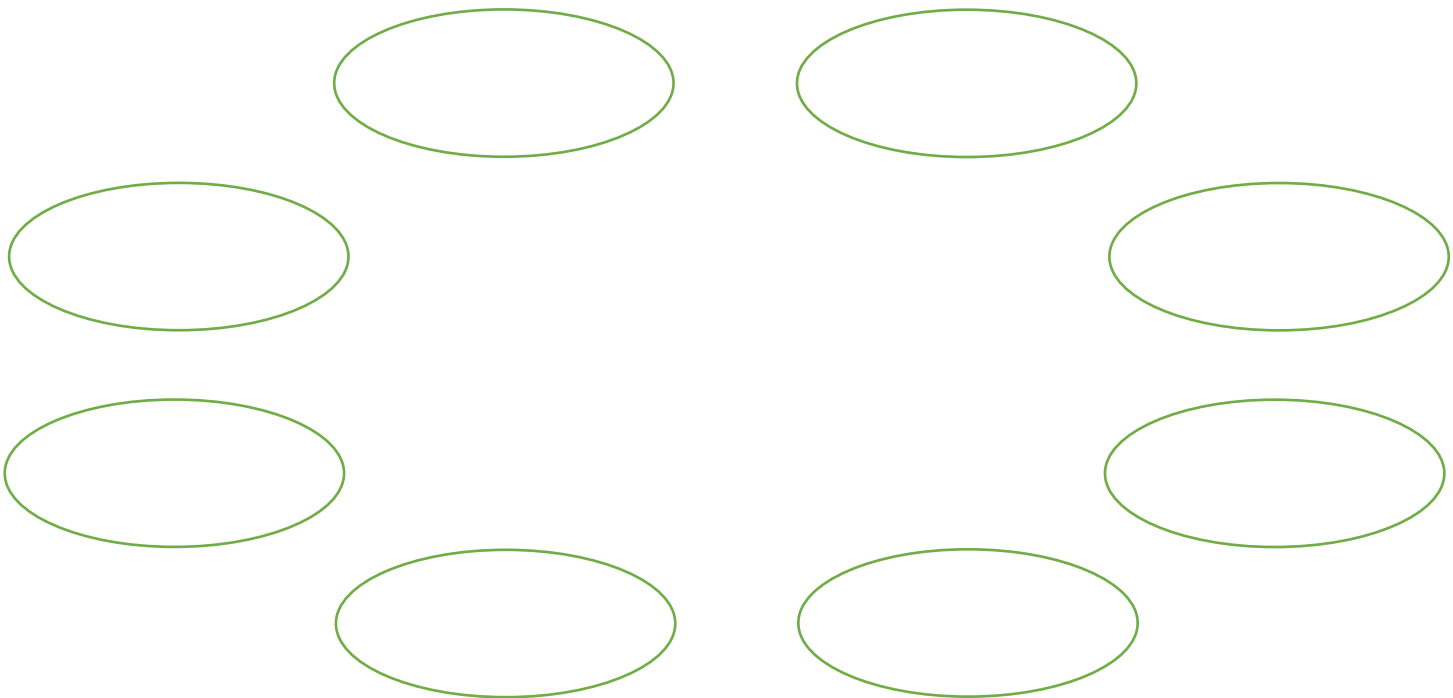
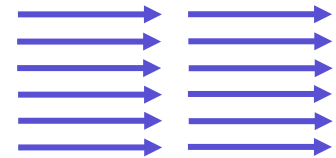
INFLUENCE



MONEY



DATA



INSTRUCTIONS

1. Label each oval with your stakeholders.

- This is best done at the beginning of a project and yet it will still show relationships and expose some inequities.
- Start with your funder.
- Include your agency and if you are housed in an organization, add it to an oval.
- One oval is for the women, children, and families you serve.
- Other ovals may represent your evaluator, others upon whom you depend on to do your work.

2. Move and adjust the arrows above to map the flow of influence, funding/money, and data for your organization.

- Use a **RED arrow** to represent the flow of influence among the organizations.
- Use a **YELLOW arrow** to represent the flow of funding or money among the organizations.
- Use a **PURPLE arrow** to represent the flow of data among the organizations.

3. Reflect on the diagram.

- How might you use this diagram to create more equity? What have we learned?
- Are there areas where too much influence is exerted? What influence could be reduced or redirected? Who needs more influence?
- Does the flow of data match influence or is there a mismatch? Do the people you serve participate in the flow of data or is it one way?
- What does this diagram call us to do?

