

**Columbus Regional Meeting Agenda**  
**Strengthening Healthy Start Program Impacts**  
**Hyatt Regency Columbus**  
**350 N High Street, Columbus, OH**  
**August 9-10, 2016**

**Meeting Purpose:**

The purpose of the meeting is to convene the Healthy Start grantees in MI and OH and their maternal and child health partners to promote the Healthy Start program priorities and increase collaboration to improve perinatal health outcomes in their communities.

**August 9, 2016**

**Focus on Program Elements**

Time		
9:00AM	<b>Welcome</b>	Debra Hall My Baby & Me <b>Madison</b>
9:10	<b>Meeting Purpose and Logistics Introductions</b>	Robert Windom, Division of Healthy Start and Perinatal Services (DHSPS) <b>Madison</b>
9:20	<b>Healthy Start Year II: Direction and Priorities</b> <i>This session will provide an update and review of the Healthy Start standardized screening tools, national evaluation information and other important Division priorities.</i>	Robert Windom, DHSPS Amanda Baker, EPIC Center <b>Madison</b>
9:50	<b>Healthy Start COLIN Status Update/ Question and Answer</b> <i>Members of the Healthy Start COLIN will provide an update on their efforts and their priorities for the coming months.</i>	Lisa Matthews Project Director MomsFirst Cleveland Department of Public Health <b>Madison</b>
10:20	<b>Stretch break</b>	
10:30	<b>Strategies from the field:</b> <ul style="list-style-type: none"> <li>● Healthy Start Program Development and Implementation</li> <li>● Implementing Evidence Based Programs and/or Best Practices</li> <li>● Quality Improvement and Evaluation</li> <li>● The Use and Education for Community Health Workers</li> <li>● Safe Sleep Toolkit</li> </ul>	Isa Solis Ingham County Health Department Phyllis Panzano My Baby and Me Lindsey Cencula Cradle Cincinnati Connections Celeste Sanchez Lloyd Strong Beginnings Pam Hume Five Rivers Health Centers <b>Madison</b>

12:00	<b>Lunch on Your Own (90 minutes)</b>	
1:30	<p><b>The Importance of Addressing Non-Clinical Contributors to Prevent Infant Mortality</b>  <i>Improving/eliminating the racial disparity in birth outcomes is essential for the health of our communities. The persistence of this disparity is the biggest MCH problem. This session will highlight why achieving health equity through targeted universalism, by addressing racism and marginalization and the consequences it has created.</i></p>	<p>Art James, MD  Associate Professor,  Department of Obstetrics and Gynecology and Pediatrics, Ohio State University Wexner Medical Center and Nationwide Children's Hospital  <b>Madison</b></p>
2:30	<p><b>Title V presentation - Michigan Department of Health and Human Services</b>  <i>This session will provide an opportunity for Title V and Michigan Healthy Start programs to explore possible areas for collaboration.</i></p>	<p>Brenda Fink, A.C.S.W.  Director, Division of Family &amp; Community Health  MCH Director  <b>Madison</b></p>
2:30	<p><b>Title V presentation - Ohio Department of Health</b>  <i>This session will provide an opportunity for Title V and Ohio Healthy Start programs to explore possible areas for collaboration.</i></p>	<p>Sandra Oxley  Chief, Ohio Department of Health, Bureau of Maternal and Child Health  <b>Marion</b></p>
3:15	<b>Stretch break</b>	
3:30	<p><b>Tell Us Your Story! A Networking Session</b>  <i>The purpose of the session is to hear from colleagues who share similar roles and responsibilities in each Healthy Start program. Participants will discuss innovative approaches to their work, successes and challenges. Time will be dedicated to states gathering for a conversation with their State Title V Coordinator.</i></p>	<p>All Healthy Start Grantees  <b>Madison</b></p>
5:00	<b>Reflections and Adjourn</b>	
5:30	<p><b>Networking Reception:</b>  Bar Louie  504 Park Street  Columbus, OH 43215</p>	

August 10, 2016

Skills Building

Time		
9:00AM	<b>Welcome, Day I Recap, Questions and Comments</b>	Robert Windom, DHSPS <b>Madison</b>
9:15	<b>Understanding and Operationalizing the Healthy Start Benchmarks</b> <i>This session will provide an opportunity for Healthy Start staff to discuss ways to define and apply the Healthy Start Benchmarks in their programs.</i>	Karuna Chibber, DrPH, EPIC Center <b>Madison</b>
10:15	<b>Stretch break</b>	
10:30	<i>Concurrent Skills Building Session:</i> <b>Creating a Communications Plan to Grow Your Healthy Start Program</b> <i>During this session grantees will learn the key parts of a communications plan and key strategies for developing messages about their services that resonate with potential clients.</i>	Aisha Moore, EPIC Center <b>Madison</b>
10:30	<i>Concurrent Skills Building Session:</i> <b>New Beginnings for New Fathers</b> <i>This session will provide an overview of the New Beginnings for New Fathers program in Ohio, along with successful recruitment and engagement strategies for father involvement.</i>	Ashiko Hudson Program Manager, New Beginnings for New Fathers Action for Children <b>Champaign</b>
10:30	<i>Concurrent Evaluation Session:</i> <b>Strategies for Effective Evaluations</b> <i>This session will focus on the relationship between evaluation, performance monitoring, and quality improvement. Through a brief presentation and active discussion participants will be able to identify strategies and best practices for effective evaluations and employing data for quality improvement.</i>	Karuna Chibber, DrPh, EPIC Center <b>Marion</b>
12:30	<b>Wrap Up/Questions</b>	Robert Windom, DHSPS <b>Madison</b>
1:00	<b>Reflections and Adjourn</b>	