

# Leadership Through Engagement and Empowerment

*Using the Collective Impact Framework*

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# Objectives

- Discuss the involvement of Healthy Start participants with Community Action Networks (CANs)
- Provide activities that promote engagement, and empower families and participants to develop leadership skills

# Community Action Network (CAN)

CAN unites in an effort to collectively apply resources to the implementation of one or more common strategies for the achievement of a common goal within that project area.

# Collective Impact (CI) Framework

- The CI framework is used to facilitate community collaboration to address specific social problems.
- What is a social problem in your opinion?

# Social Determinants of Health (SDOH)

SDOH are life-enhancing resources, such as food supply, housing, economic and social relationships, transportation, education, and health care, whose distribution across populations effectively determines length and quality of life.

# Civic Engagement

If you feel strongly about a cause and are working towards a change, you could be considered an activist.

- Civic engagement is an intentional action with the goal of bringing about social change
- Engage with your communities, people, and civic leaders

# What Can You Do?

- Volunteer!
- Commit yourself to supporting community activities
- Be a good neighbor
- **Support your local Healthy Start CAN**

# Advocacy 101

- **Individual Advocacy:** Advocating for yourself or another person in your every-day life
- **Political/Organization Advocacy:** Advocating on behalf of a group, community, or an issue that impacts many at the community, state, or federal level

# Robert's Rules of Order

- Directs business at meetings and public gatherings
- Outlines the best way to accomplish tasks at a meeting
- Defines the roles of those attending the meeting
- Establishes an orderly manner for speaking

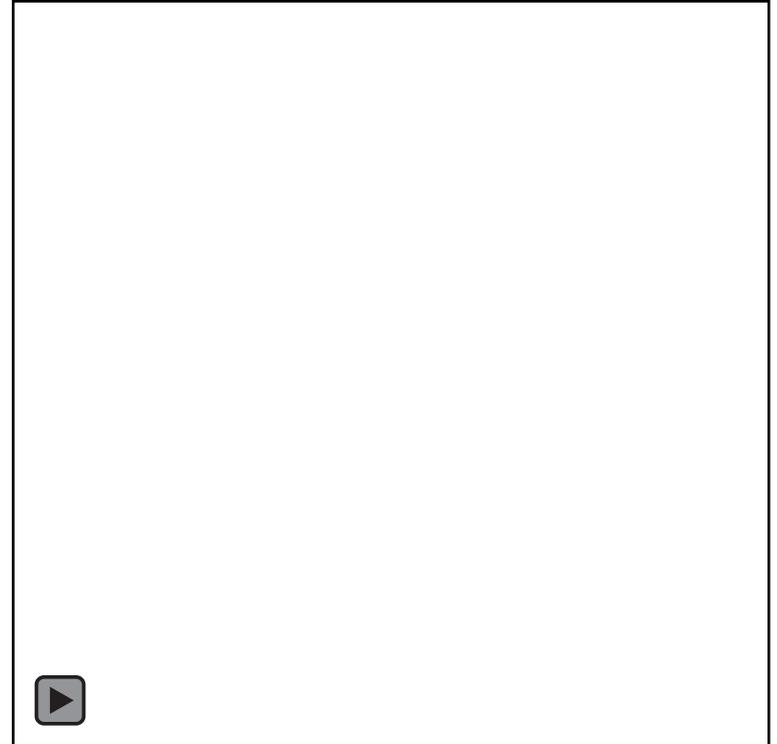
# How to Run a Meeting

1. Call to order
2. Roll call of members present
3. Reading minutes of last meeting
4. Officers reports
5. Committee reports
6. Special orders: Important business previously designated for consideration at this meeting
7. Unfinished business
8. New business
9. Announcements
10. Adjournment

# Why Your Words Matter

## The best advocacy tools are:

- Voices from the community
- Personal stories or testimonials



# Ask for What You Want

Consider you have just **60 seconds** to communicate with a powerful person (mayor or governor) about your program or community.

- What would grab their attention?
- What is most important point to get across?
- What is your one request?

# Stick to Topics You Know

- Think of a topic you know well.
- Do not say “uh” or “um”.
- Take turns talking in front of the group for 60 seconds.
- The group gets to pick your topic.
- If you say “uh” or “um,” you are out.

# Use Your Voice

*“The more power you give to your voice, the more authority you will have, the clearer your words will be, and the easier you will be to understand – all of which combine to make you more engaging and memorable.*

*“I don’t mean yelling, but being firm like calling the kids from the corner, but you don’t want everyone to know the kids got that far from you.”*

# Example of Something You Could Say

- I was a teen mother in search of services.
- I came to the health center and met my case manager Jane Doe.
- He/she helped me get my medical card, signed me up for WIC, as well as helped me to get back into school.
- He/she showed me all of the resources that were in the community.
- Now, I want to help others get into the services for themselves and their families!

So, let's do it...

**What is your story?**

**Why are you here today?**

# One Patient's Journey

# Thank You

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

– *Margaret Meads*

# For More Information

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