



# Healthy Start Initiative: Eliminating Disparities in Perinatal Health

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# Presentation Outline

- Healthy Start Program Overview
- Current State of Healthy Start
- Program Implementation
- Other DHSPS Activities



# Program Purpose

- Established in 1991 as a presidential initiative
- Targets communities with high infant mortality rates and other adverse perinatal outcomes
- Addresses the needs of high-risk women and their families before, during, and after pregnancy
- Builds on the long-standing program structure with greater emphasis on evidence-based practices, standardized approaches, and quality improvements



# Five Approaches

- Improve Women's Health
- Promote Quality Services
- Strengthen Family Resilience
- Achieve Collective Impact
- Increase Accountability through Quality Improvement, Performance Monitoring, and Evaluation



# Funding Levels

- **Level 1: Community-based Healthy Start Program**
  - Implementation of five approaches
  - Responsible for individual level effects
- **Level 2: Enhanced Services Healthy Start Program**
  - Stimulate community collaboration and conduct performance measurement through FIMR, PPOR, and/or MMR
  - Responsible for community level effect
- **Level 3: Leadership and Mentoring Healthy Start Program**
  - Supports the provision of expanded maternal and women's health services and
  - Supports the development of a place-based initiative that will serve as the backbone organization



# Program Overview

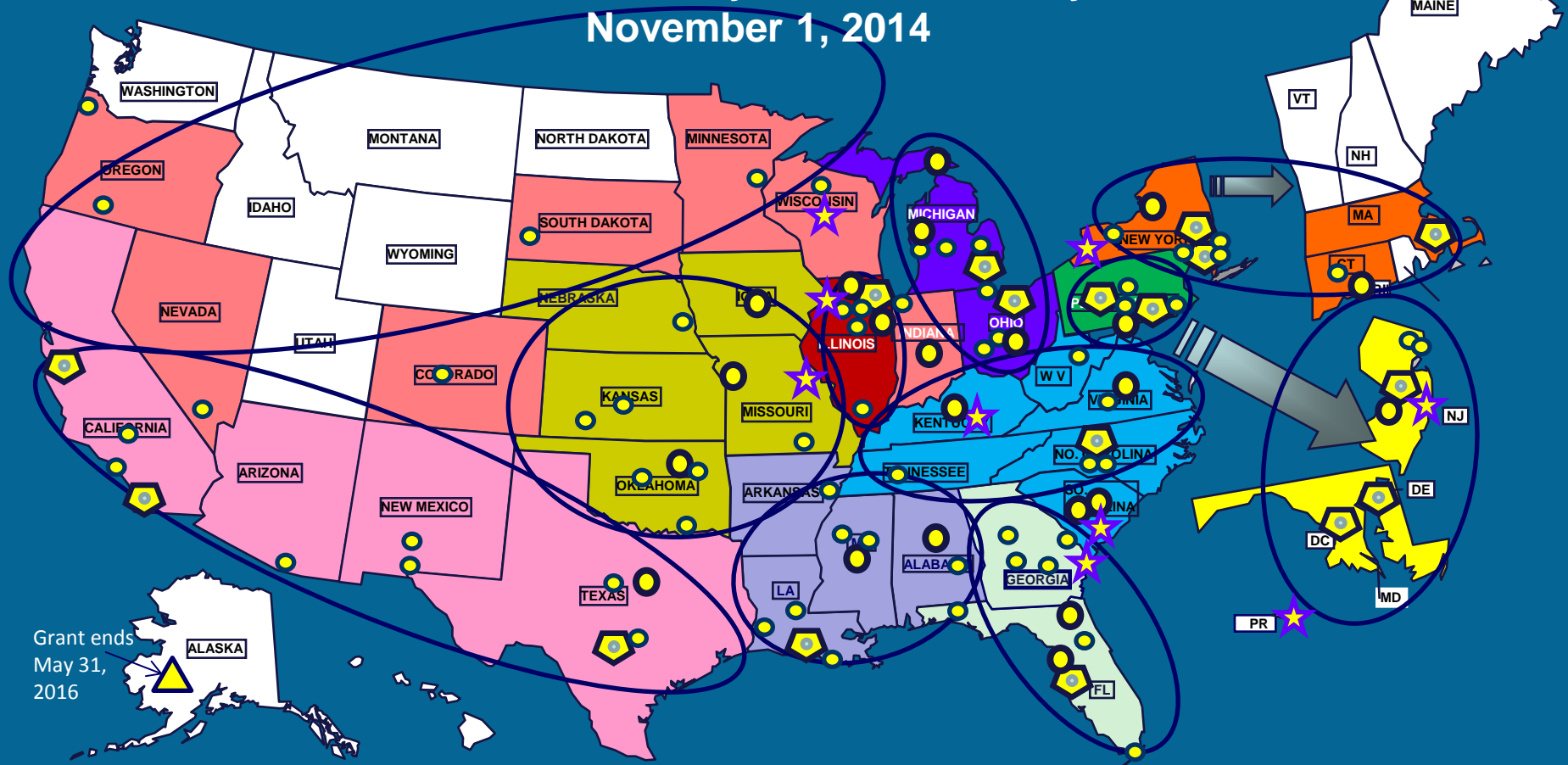
- Budget Year
- Performance and Progress Reports
- Healthy Start Convention



# Current Grantee Profile

Characteristic	Level 1	Level 2	Level 3	Total
Type - number	60	22	18	100
Continuing	35	19	17	71
New	25	3	1	29
Population - number	60	22	18	100
Urban	41	19	17	77
Rural	15	3	0	18
Border	4	0	1	5

# The New Healthy Start Community November 1, 2014







# Implementing Healthy Start 3.0

- Two programs
  - ✓ Supporting Healthy Start Performance Project (EPIC Center)
  - ✓ Healthy Start Monitoring and Evaluation System (HSMES)
- National Healthy Start Evaluation



# Healthy Start EPIC Center

- Ensure skilled, well qualified workers at all levels of the program
- Identify and better define effective services and interventions
- Offer mentoring, education, and training to staff delivering these interventions and services
- Provide shared resources



# Healthy Start Monitoring and Evaluation System (HSMES)

- Data Dashboard for real-time monitoring of progress of activities
- Individual client data, program data, and community outcome data for:
  - ✓ Continuous quality improvement
  - ✓ Provision of targeted technical assistance, and
  - ✓ Ongoing local and national evaluations



# National Healthy Start Evaluation (NHSE)

- Determine the impact of Healthy Start in achieving its primary goals
- Determine community factors that maximize the impact of Healthy Start
- Determine the most effective means to invest Healthy Start resources
- Describe community assets in support of Healthy Start services



# Other DHSPS Activities

- Infant Mortality COIIN
- National Maternal Health Initiative



# Infant Mortality CoIIN

- National Expansion Methodology
- Strategy Topic Areas
  - ✓ SIDS/SUID/Safe Sleep
  - ✓ Preconception/Interconception Health
  - ✓ Smoking Cessation
  - ✓ Prevention of Preterm and Early Term Births
  - ✓ Risk Appropriate Perinatal Care (Perinatal Regionalization)
  - ✓ Social Determinants of Health



# National Maternal Health Initiative

- **AIM: Maternal Health**
  - ✓ Advance postpartum care
  - ✓ Promote women's health preventive services
- **Federal Maternal Health Workgroup**
  - ✓ Develop strategic plan for alignment & collaboration
  - ✓ Identify Areas of Need/Gaps & Challenges



# Contact Information

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