



Tidal Wave of Change

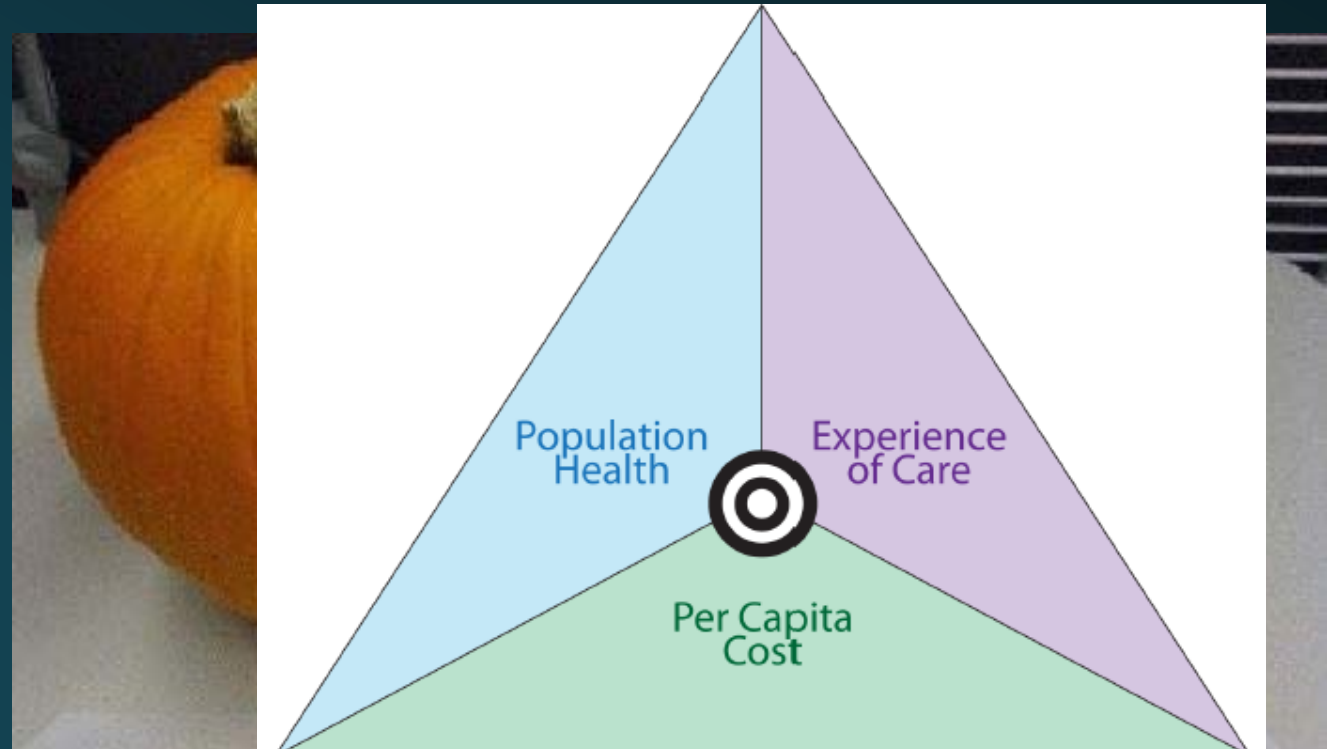
Healthy Start Sustainment

Fragmented Care vs. Meaningful Care

- Patient Centered Medical Care
 - Maternity Medical Home
- Meaningful Use
- Payment Reform
 - Accountable Care Org
 - Bundled Payment
 - Pay for Value

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- Risk-based Programs
 - Healthy Start
 - Title X
 - Title V

Centers for Medicare and Medicaid



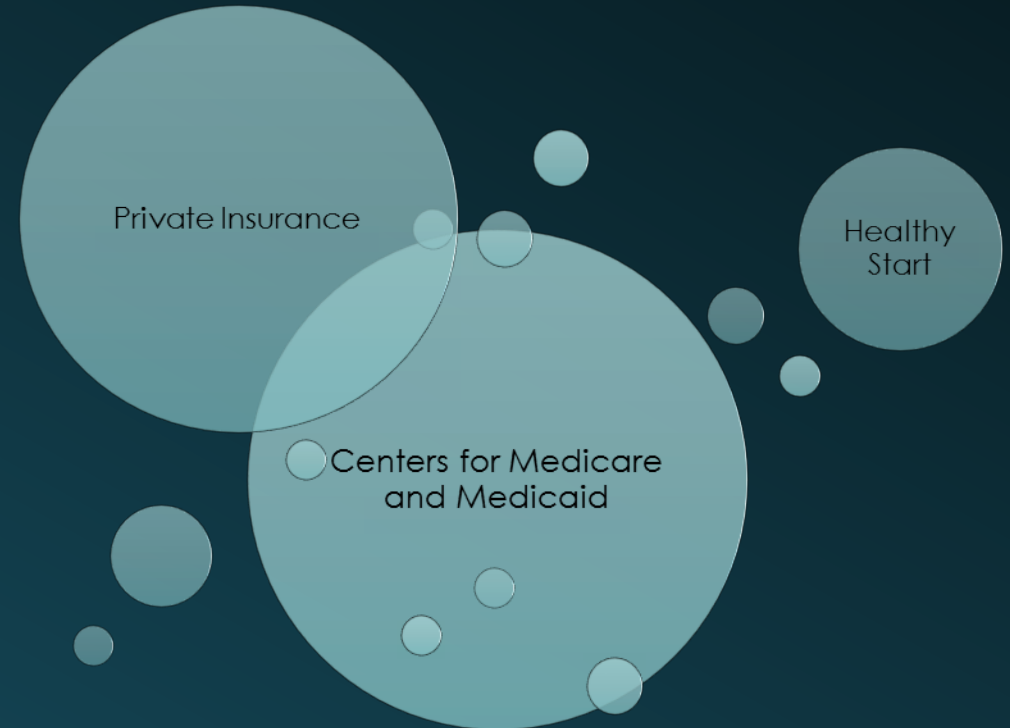


Healthy Start Meeting the Needs of MMH and PCMH

- Well organized and on-time visits
- Enhanced access with their provider and care team for continuity
- Proactive care management
- Care coordination across setting (assistance with referrals, tracking tests and referrals, care during transitions)
- Patient activation, engagement and participation
- Connection to community resources
- Focus on health outcomes
- Data driven use of health information technology

Engage the Wave or Risk Drowning

- Reduce costs of health care at federal and state level.....state budgets and federal budgets are straining
- Stop duplication of services.....PCMH will either buy or build....make them want to buy your services
- Quality....cost efficiency...population-based.....Are we?





Swim with the Sharks--Aligning Your Healthy Start with CMS-PCMH Goals

- Cross-walk the quality measures with what your Healthy Start does best
- Implement a taxonomy that is consistent with the PCMH (ICD-10, CPT, et al)
- Prepare care summaries for the physicians that are in a usable format
 - Direct exchange
 - Health information exchange if you have an EMR
- Hire staff that qualify for reimbursement through private insurance or Medicaid
- Align with local obstetricians, and family practitioners
- Off-set staff at the practice location
- Report data to practices reflecting the language of CMS, NCQA, NQF and other standards

State Health Information Exchanges

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Tulsa Healthy Start

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