



Infant SAFE SLEEP: An Infant Mortality Reduction Strategy in Detroit, MI

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THE NUMBERS



13.3

Infant Deaths Per 1,000 Live Births in Detroit



418

Sleep related infant deaths in MI

121

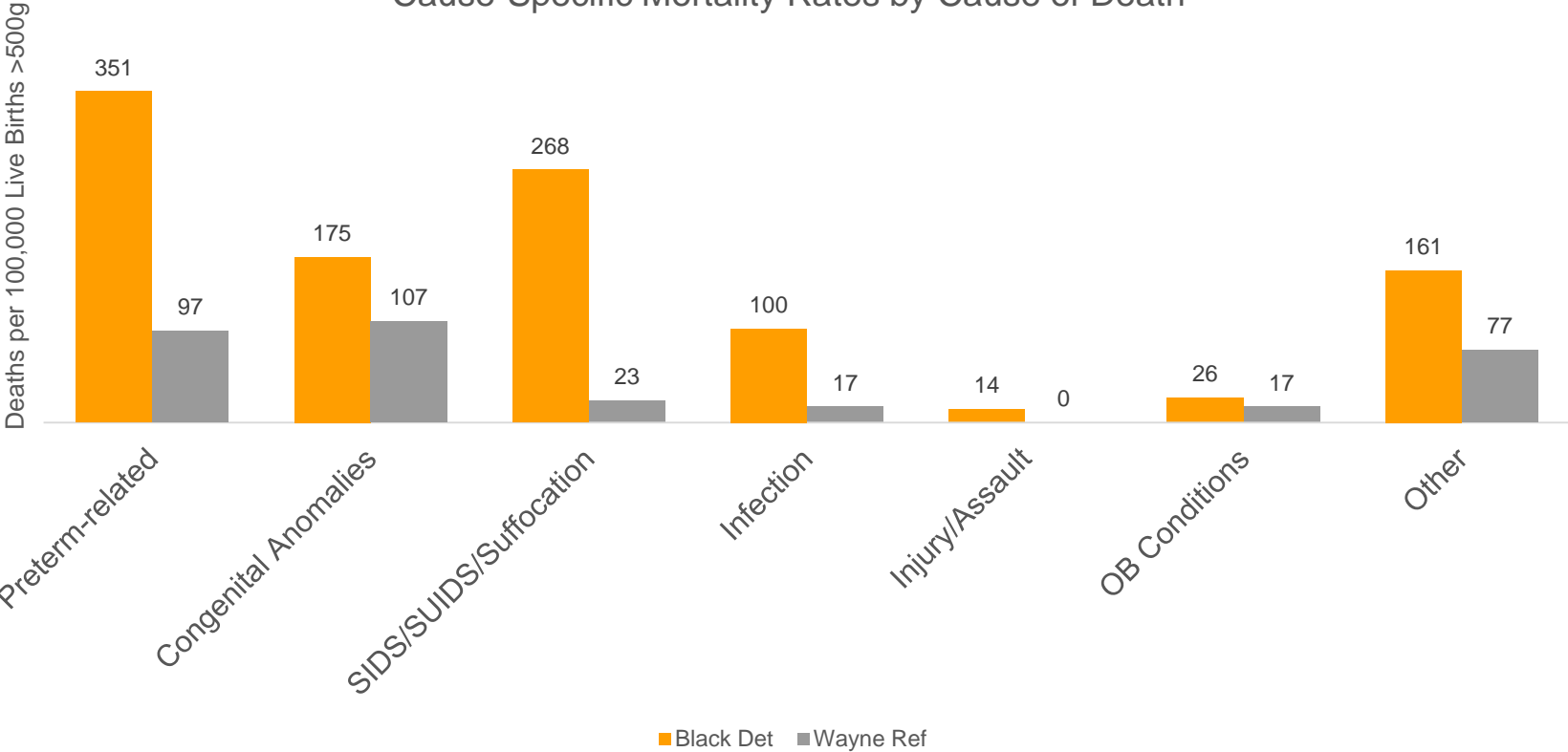
Sleep related infant deaths in Wayne County

67%

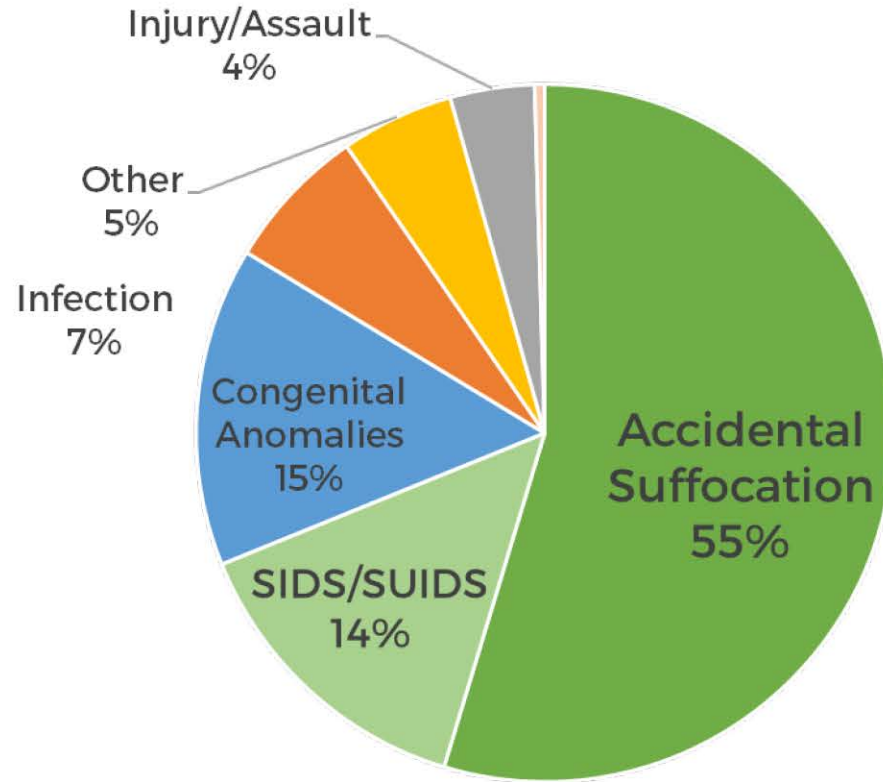
Of the sleep related deaths in Wayne County occurred in Detroit

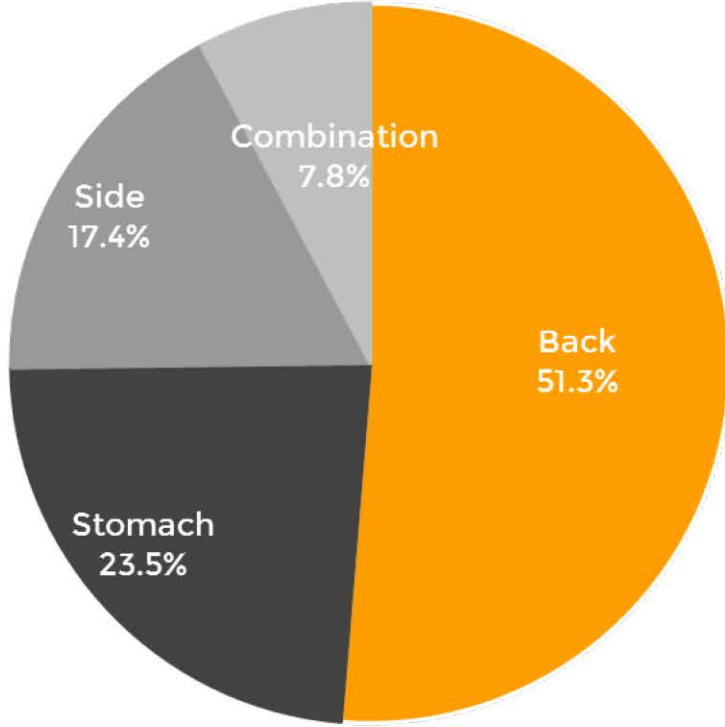
DISPARITIES

Cause-Specific Mortality Rates by Cause of Death

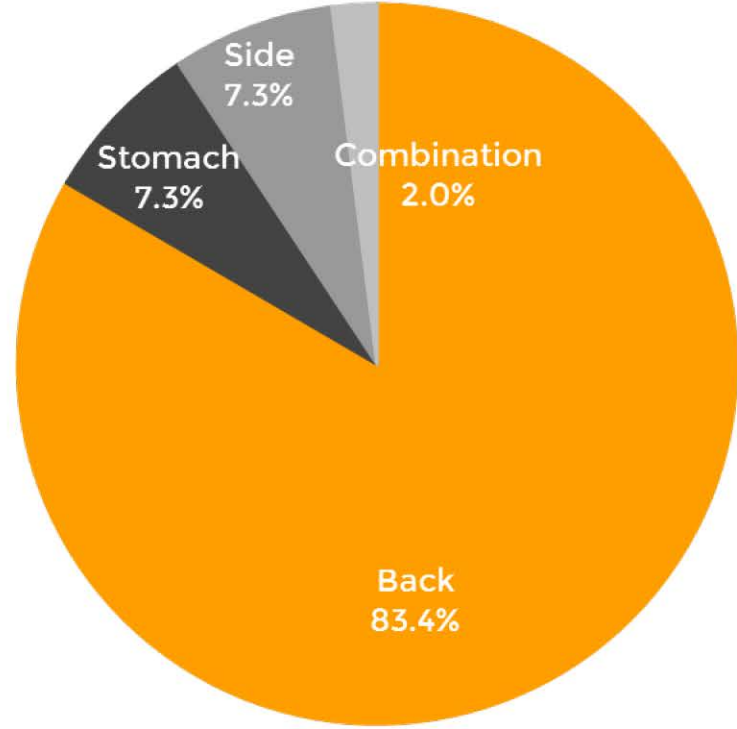


CAUSE OF DEATH DUE TO
DISPARITY





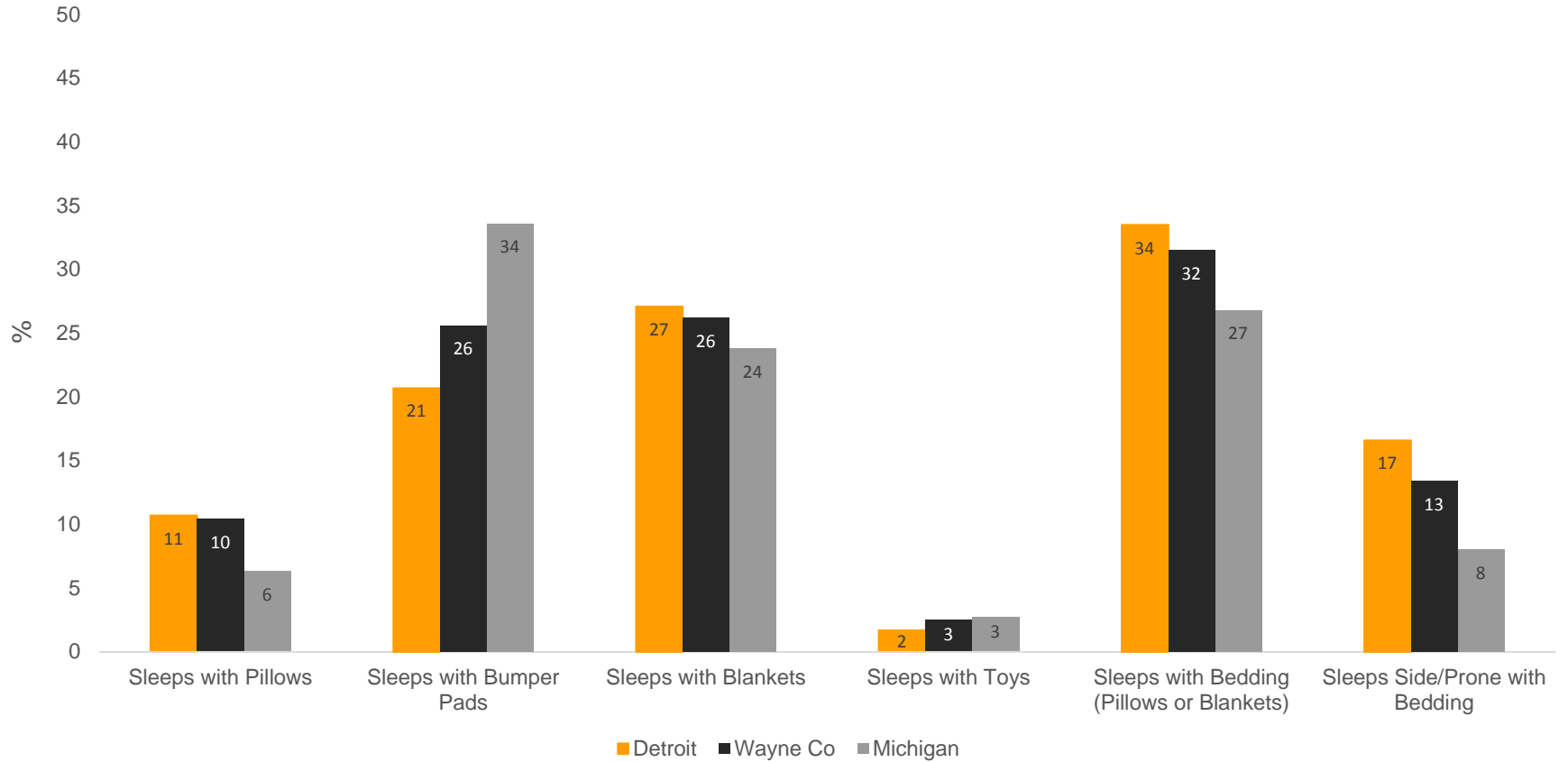
Black Detroit Residents



White, Wayne County
13+ years of education, 20+ age

PRIMARY SLEEPING POSITIONS

ITEMS IN SLEEP SPACE



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THE PROGRAMS

- Community Outreach & Education
- Direct Services

OUTREACH & EDUCATION



SAFE SLEEP HOTLINE



TECHNICAL
ASSISTANCE



TRAINING ADVOCATES



HOSTED CONFERENCE



SAFE SLEEP CLASS



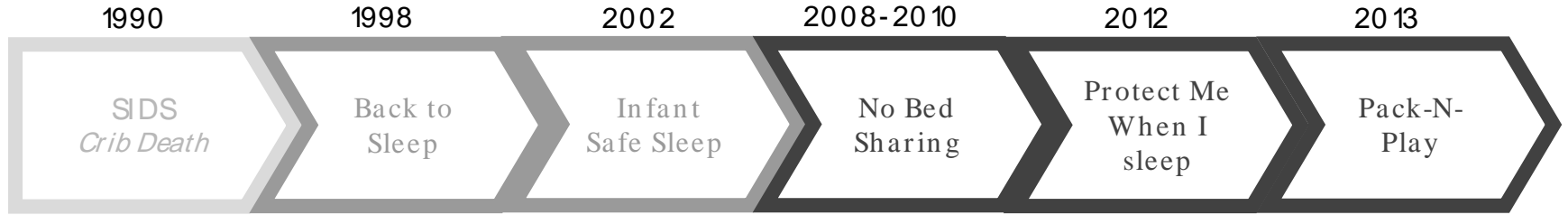
BABY SHOWER

- MIHP
- Early On
- Children with Special Health Care Services
- Healthy Start

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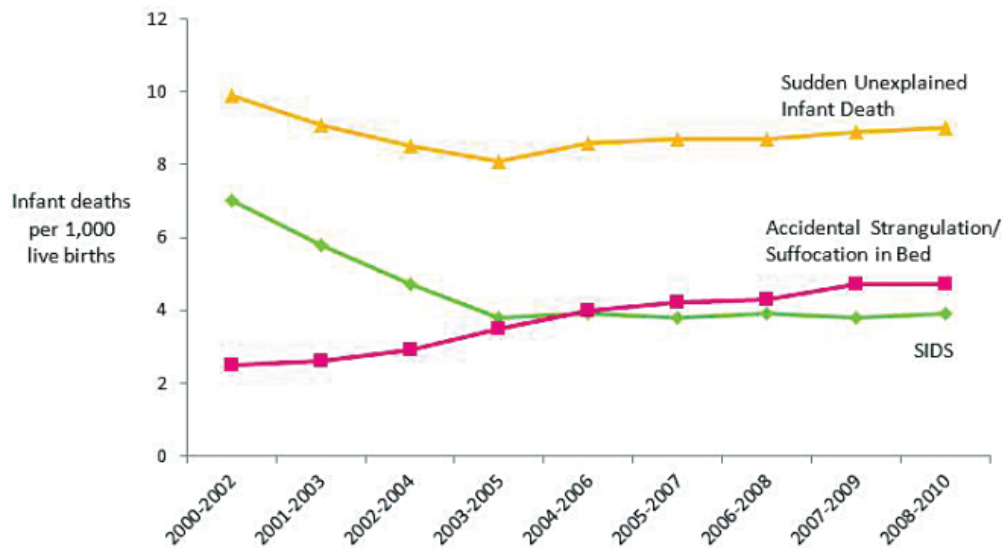
PROGRESS

PROGRAMMING OVER THE YEARS





Three year average infant mortality rates Sudden Infant Death Syndrome (SIDS), Sudden Unexplained Infant Death Syndrome (SUIDS) and Accidental Strangulation/Suffocation in Bed (ASSB) 2010



Source: Infant Mortality Reduction Plan
Prepared by: MDCH MCH Epidemiology Unit

THANKS!

▣ Cribs for Kids®

Partnership with the Institute for Population Health (IPH)
Cribs for Kids® has the right to show the DVD as a
demonstration for assembling the Graco® Pack 'n Play®.