

# Transcription

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Yvonne Hamby: Good afternoon, everyone, and thank you for making time to be on the CoIIN Orientation webinar this afternoon. All CoIIN members, that includes all Level 3 grantees, and we have two representatives from Level 1 and Level 2 grantees, should be participating on the webinar today. We appreciate you making the time to be with us this afternoon.

The goal of this first webinar for the CoIIN is to clarify the purpose and framework of the Healthy Start CoIIN, including the structure and process for the CoIIN meeting schedule. And there are four objectives to be addressed during the webinar.

This next slide is just showing who will be talking with you today. It's myself, Yvonne Hamby. I'm with the EPIC Center staff. Kimberly Sherman, who is our Project Officer, specific to the Healthy Start CoIIN team and then Susan Friedrich, who is the Director of the Healthy Start EPIC Center.

So what we would like to talk with you today about is the who, what, when and where of the Healthy Start CoIIN. So we will be doing introductions and having all of you engaged in introductions for the call today. Then we'll also talk about why and the role of the Healthy Start CoIIN and the overall Healthy Start Program and with Healthy Start EPIC Center.

We'll look at the what, and that will be focusing on expectations and responsibilities of the Healthy Start CoIIN members, and then looking at when and where we'll come together as a group and be able to have opportunities to discuss and identify priorities for the Healthy Start Program.

Then throughout the webinar today, we'll have three opportunities for you to ask questions and, hopefully, us to have dialogue with you during those question-and-answer periods.

We recognize that not all members were able to attend the webinar today, but we are recording it and will provide an FAQ, like we do with all of our other previous webinars that we've provided, and we'll have those posted through our Healthy Start EPIC Center website. I will also be following up with those who are unable to attend, so that they have an opportunity to ask questions about the material that we review today as well.

Moving forward, we will be working on a year-long schedule of calls and some face-to-face meetings that we will look to finalize and implement with your input as we move forward. So as we move forward, we hope that there'll be plenty of notice for everyone's participation and engagement in our calls and face-to-face meetings.

So with this, I'm going to hand it over to Kimberly Sherman to moderate introductions of all of our CoIIN members who are on the webinar today.

Kimberly Sherman: Thank you, Yvonne, and thank you, everyone, for joining us today. As we've mentioned, this is just an orientation webinar for our Healthy Start CoIIN, which will focus on collaboration, innovation and improvement to the Healthy Start Program. The key here is collaboration and definitely improvement. We need all of your support and guidance to make the Federal Healthy Start Program the best program it can be.

So today, the membership for our [inaudible 00:04:07] we have one representative from each of the Level 3 grantees, and we also have volunteer grantees from a Level 1 and a Level 2 grantee as well. So we thank you for your participation, and we really do believe this is going to be a successful endeavor.

Today we are going to just have some introduction so that everyone can begin to become familiar with your voices, as we prepare to meet in March.

So we'll begin. And if you could just provide your name, your role at the Healthy Start Program, and if you could just name one thing that you'd like to see accomplished over the next 12 months, be at a Healthy Start CoIIN. So we're going to go in alphabetical order, starting with Baltimore City Healthy Start. Yvonne, can you tell everyone how to un-mute their lines?

Yvonne Hamby: Yes. So when you're called upon, when your organization is called upon to introduce your yourself, do star 7 to unmute your line, and you will be able to speak then.

Maxine Reed-Vance: This is Baltimore Healthy Start Maxine Reed-Vance. I'm the Director of Clinical Affairs and Quality Assurance. Actually, I haven't decided exactly what I'd like to see out of CoIIN, except something along the social determinants of health.

Kimberly Sherman: Thank you so much, Maxine Reed-Vance. And we will add that to the list.

We are now going to move to Birmingham Healthy Start Plus, our Level 2 grantee. Can you unmute your line with star 7?

Rickey Green: Hi. This is Rickey Green, Level 2 grantee. My role here is, well, I'm the CEO for Birmingham Healthy Start Plus and of course Project Director for the Birmingham Healthy Start Plus Program. I'm sort of like Maxine in terms of not exactly sure if I want just pinpoint to one thing that I want CoIIN to accomplish, except for maybe something centered around this whole thing that we've been talking about in regards to standardization. That's what I want to see accomplished.

Kimberly Sherman: Thank you, Rickey.

Next up will hear from Boston Healthy Start Initiative. Deborah Allen, are you on the line?

Deborah Allen: Yes. Can you hear me?

Kimberly Sherman: Yes, we can.

Deborah Allen: Oh, great. So I'm Deborah Allen, and I'm the Bureau Director for Child, Adolescent and Family Health in the Boston Public Health Commission, which houses Healthy Start. I act as sort of a principal investigator, even though that's not an official role in the program. There's somebody who directs the program more immediately.

I think I'm particularly interested . . . I don't know if I expect this to happen in a year, I forget your timeline, but this is a long-term thing, but I'd really like to see us make success, be successful, in creating public support and an evidence-base for the kind of care coordination that's provided by Healthy Start Programs around the country.

Kimberly Sherman: Thank you very much.

Next up we will hear from Cleveland's MomsFirst. Lisa Matthews, are you on the line? And it's star 7 to unmute your phone. Can you hear me?

Lisa Matthews: Yes, we can.

Kimberly Sherman: Great.

Lisa Matthews: Yes. My name's Lisa Matthews. We're a Level 3 grantee. I'm the Project Director for the Cleveland MomsFirst Initiative. All these things are going through my mind about what I'd like to see out of CoIIN.

In our state, we've recently had some press conferences with our elected officials about the whole renewal of the SCHIP piece. There's talk similar to what my colleague just before me said about care coordination and even perhaps pursuing Medicaid reimbursement in our state around that. And I'm thinking CoIIN can help lend, hopefully, support for these types of initiatives that we can then implement within our state or our regions, I guess.

Kimberly Sherman: Thank you very much.

Lisa Matthews: Mm-hmm.

Kimberly Sherman: Next up we'll hear from Healthy Start in New Orleans. Charlotte, are you on the line? And it's star 7 to unmute yourself. Okay. We'll come back to Healthy Start New Orleans if you join us.

The City of Philadelphia.

Okay. We'll move right along. Do we have a representative from San Antonio Healthy Start? I don't think so at this time. So we will keep it moving.

Alameda County Healthy Start Initiative. Is Anna Gruver on the line?

Anna Gruver: Yes. Hi. This is Anna. I'm the Title 5 Maternal, Paternal, Child, Adolescent Health Coordinator for the Public Health Department and the Healthy Start Director. I'm resonating a lot with the idea of standardizing our work across our programs to really be able to elevate also the profile of Healthy Start in the country. So I'm quite interested in that, especially around our care coordination efforts.

Kimberly Sherman: Thank you very much, Anna. We'll add that to the list.

Next we will hear from D.C. Healthy Start, Ms. Karen Watts.

Karen Watts: Hi. This is Karen Watts. I am the Chief of Perinatal and Infant Health for the D.C. Department of Health. And we're supposed to answer what we're looking for out of the . . . ?

Kimberly Sherman: What you would like to see out of working as an advisory member on the CoIIN.

Karen Watts. Oh, that. Yeah. So one of the things with the NICHQ having an infant mortality CoIIN also, I'd like to make sure and see that there's some synergy between the two of us, and that we're not working against each other. So if there's a way of us making sure that we're all kind of going to the end, and we at this level, at the Healthy Start level, the ones that are implementing it within our community, that would help to move things along.

Kimberly Sherman: Thank you very much. Next we will hear from Healthy Start, Brooklyn.

Mary-Powel Thomas: Hi. This is Mary-Powel Thomas, and I am the Interim Director of Healthy Start Brooklyn and also have been, since 2010, the Director of our Doula Program, the By My Side Birth Support Program. I would like to see the CoIIN in collaboration with the other grantees choose two or three things to do consistently across all Healthy Starts, because I feel like we're probably doing a lot of different things, but if we could just choose a couple things to start with, that could be helpful and begin to build an evidence-base and some consistency.

Kimberly Sherman: Thank you very much. I hope you start to think about which two to three things you'd like to start with, because, hopefully, that's somewhere will go with the CoIIN.

Mary-Powel Thomas: I think one thing could be toxic stress, because I think that's probably new to most grantees. And I think if it's something where everybody's not already set in their ways, if it's something new, we might have a better chance of coming to agreements on what we want to do.

Kimberly Sherman: Thanks. Moving right along, we will now hear from Healthy Start Inc. in Pittsburgh.

Vicki Sirockman: Hi. This is Vicki Sirockman. I'm the very new Executive Director at Healthy Start Inc., Pittsburgh. We are a nonprofit community-based organization. I'm only in my third week, so I have to be honest, I'm hoping to learn from all the rest of you about best practices and especially, if we're moving more towards evidence-based models and service, I'm hoping to glean much from all of you.

Kimberly Sherman: Well, welcome. We hope that your arrival here has been wonderful, and just welcome to Healthy Start.

Vicki Sirockman: Thank you so much.

Kimberly Sherman: Welcome. Now we'll move to Detroit Healthy Start, Gwendolyn Daniels.

Gwendolyn Daniels: Hi. This is Gwendolyn Daniels at the Institute for Population Health, and I'm the Healthy Start Project Director. I would like to see the work of the CoIIN, of course, focus on training and education, with an emphasis on how do we improve systems of care that are coordinated. Being a nonprofit, we have our challenges in the state of Michigan, working with local health departments and hospitals to make sure that they understand what the real vision is for bringing down infant mortality. So I'd like to see us gain some strength and some skills about how to work with systems.

Kimberly Sherman: Thank you very much. Now, we'll hear from South Phoenix Healthy Start. Lisa, are you on the line? Okay. We'll come back.

Moving to North Carolina, North Carolina Baby Love Plus.

Julie de Klerk: Hello. I don't know if anyone else is on the line from North Carolina. This is Julie de Klerk [SP], and I'm the Evaluation Partner with Healthy Start Baby Love Plus. We're in six counties in North Carolina. I guess I would like to see for the CoIIN for us so many things. But what really resonates with me are some of the comments about the importance of showing twos, maybe standardizing some messaging, creating an evidence-base for what we think Healthy Start is unique for, which, in my mind, is more the collective impact piece. So as an evaluator, I'm thinking, how do we develop measures so we can quantify and track improvement in collective impact over time?

Kimberly Sherman: Thank you, Julie. And I see that Alvina's on the line as well. Alvina, did you want to add anything?

Alvina Long Valentin: Yeah, can you hear me?

Kimberly Sherman: Yes, we can.

Alvina Long Valentin: Hi. This is Alvina Long Valentin. I'm the Project Director for North Carolina Baby Love Plus. And no, I think Julie said it really beautifully. I was involved with the Infant Mortality CoIIN, and that was a really positive learning experience in terms of learning best practices and, particularly, in that case, policies that really helped effect change in infant mortality.

Kimberly Sherman: Thank you very much. And now we will hear from our Level 1 grantee, Northwest Indiana Healthy Start.

Risa Reton: Hi. This is Risa Reton [SP], Northwest Indiana Healthy Start, representing Level 1. I'm the Project Director. I would probably echo a lot of what's already been said in terms of standardizing, as well as looking at making our efforts evidence-based. I'd like to see Healthy Start positioned so that those things that are innovative, that are coming down the pike in terms of reducing infant mortality and those best practices be implemented through a Healthy Start Program. So I want Healthy Start to remain relevant in all of our communities and be able to grow even more.

Kimberly Sherman: Thank you very much. Now we'll go back to New York with Greater Harlem Healthy Start. Do we have a representative on the line? If not, we will move on to the California Board of Healthy Start Project. Maria, are you on the line? I don't think so.

So we will then move to Central Hillsborough Healthy Start, and Miss "Lo" Berry, are you on the line? Okay.

"Lo" Berry: Hello?

Kimberly Sherman: Hi.

"Lo" Berry: Can you hear me now?

Kimberly Sherman: Yes, we can.

"Lo" Berry: Okay. Hi, everybody. I'd pretty much echo what everybody else is saying, but I really would like to highlight a couple of those things and reiterate that I would like to see, and one certainly is making sure that we are in alignment with our statewide and national efforts, so that we're not being duplicative, so that we get the best out of the socio-collective impact, and as Karen mentioned, so that we'll create synergy rather than work in cross purposes. So I really would like to see us do that.

The second thing is, actually, advancing. Everybody has mentioned advancing, our evidence-based practices and strategies agenda, to really focus in as a group how we can contribute to the conversation and the actions around our quantitative evaluation.

The third thing is really taking a look and building upon our already existing efforts around preconception and inter-conception care, and revisit some of those strategies and activities that we have worked on, and even those new partners who are at the table and already doing some things or having some ideas, to really focus as a cohort for Federal Healthy Start around some of those preconception and inter-conception care activities, that we had done really well in the past in sharing that in collaborative. One person I've already mentioned, one thing I think we do quite well is the messaging piece around the preconception and inter-conception.

Kimberly Sherman: Well, thank you very much. I have added all of that to this running list, and we will use it when we all meet face-to-face.

Next up we'll hear from Midwest Healthy Start Initiative.

Andrew Rice: Hi. This is Andrew Rice. I'm the Director of Policy at SGA, and I'm running the Community Action Network for Healthy Start Initiative. Similar to what some others have said, I'd really like to see a framework for coordination and collaboration between all the different layers of collective impacts that are being launched, from this CoIIN to the NICHQ CoIIN, all the way down to our individual community action networks.

Kimberly Sherman: Thank you, Andrew. And last but not least, we'll hear from Camden Healthy Start.

Diane: Good afternoon.

Kimberly Sherman: Good afternoon. Is this Diane?

Diane: Yes, it is. I don't want to repeat anything anyone said, but I had a couple of ideas that I'd really like to see, and one is support sharing among the Healthy Start Program. If there's any way that were looking at trying to have standardization. Some folks have some pretty good things already in place. So if the CoIIN was a place where that sharing could take place, that would be extremely helpful.

The other is, as one of our benchmarks, we have resilience as one of the key benchmarks we have to address, and in that, it appears that resilience is much more than some of the items indicated in the benchmark. So if we could then begin to share a level of measures that determine whether or not a family has demonstrated resiliency or had that kind of conversation around resiliency so we can see real behavior change among some of our families. That's it. Thanks.

Kimberly Sherman: Thank you. Well, thank you all. I'm going to now turn it over to Suze, who will talk to us about why we're all gathered here to serve in this advisory capacity.

Susan Friedrich: Well, good afternoon everyone. My name again is Suze Friedrich with the Healthy Start EPIC Center.

The first agenda topic that we wanted to review with you all was the purpose of the Healthy Start CoIIN. And certainly many of the things that you just referenced as expectations you have for what the CoIIN will accomplish in the coming year are very consistent with what we have planned. So this is reinforcing and good news.

Some of you may be involved with other CoIINs, like the Infant Mortality CoIIN or Home Visiting, as some of you have mentioned. While each CoIIN operates differently, they all share a common goal, to identify and disseminate solutions to problems. It's in that spirit that the Healthy Start CoIIN is going to serve in an advisory role to the Healthy Start Program and the Healthy Start EPIC Center, with the purpose of providing guidance, direction and recommendations to strengthen the Healthy Start Program.

So we're basically going to be looking to you, as the leadership grantees, to actively participate to ensure that recommendations for improving the Healthy Start Program are credible, realistic and relevant. As you can see from the image

on your screen, we're looking for you to provide direction and guidance in a number of specific ways: first to identify priorities for capacity building to support all grantees, to facilitate communications among the Healthy Start Program grantees and the EPIC Center. Most importantly, to brainstorm, test, and recommend opportunities for advancing the Healthy Start model, and then to disseminate lessons learned to all Healthy Start grantees, as we identify them. And ultimately to promote Healthy Start as an effective and vital community-based resource in all communities, to ensure the long-term success of the program.

At the November meeting, a number of you emphasized the importance of broadening input to include grantees who are not just Level 3. And while we understand how very important it is for all grantees with relevant experience and expertise to be engaged in this process, only Level 3 grantees receive funding to participate in the CoIIN.

We're very pleased that a Level 1 and Level 2 grantee volunteered to generously give their time and resources to this effort. But since we cannot have all grantees serve on the CoIIN, we will be looking to you to represent the interests and the needs of the entire Healthy Start community. And to do that, we hope that you will be connecting with your peers to ensure you speak for all grantees.

We will also have various mechanisms, including discussion groups and special studies, to enable the broader Healthy Start community to be involved in both identifying lessons learned and informing you to help develop policy. The work of these discussion groups and special studies will be shared with you for your review and approval and we'll be looking to you to make final recommendations to the Healthy Start Program leadership, based on this input.

So in summary, the role of the Healthy Start CoIIN will be to provide direction, to aggregate findings from the field and to make recommendations to strengthen Healthy Start as an effective community-based program.

At our initial meeting in November, a key issue identified by many of you was the need to standardize the Healthy Start model, and that's been echoed in your list of issues this afternoon. The majority of you really focused on the importance of us identifying some components that we can standardize across Healthy Start and that

being sort of the first step before we're able to truly promote Healthy Start as an evidence-based program or a program that we can elevate its profile nationally.

In response, we have prioritized this activity for the CoIIN during the coming year. The Healthy Start CoIIN will play a pivotal role in identifying components of the model, which you believed can reasonably be standardized, and making recommendations to the Healthy Start Program regarding new guidance for the Healthy Start community.

Our first day-long meeting retreat, scheduled for March, which you'll hear more about later, will focus on brainstorming those components of the Healthy Start model that you believe can be standardized. And as I mentioned, in order to ensure maximum input in this effort, the entire Healthy Start community will be engaged in informing the recommendations through those discussion groups and special studies.

We have a number of webinar and discussion groups planned. Obviously, additional ones will be identified when we better understand some of the areas where you believe we can develop some guidance for standardizing policies and procedures and tools. We also have a number of special studies that are lined up. And again, these will be expanded, based on input from you to include new topics that you think can inform the development of the model.

Currently we, as you know, already have in place a Community Health Worker study, looking at the role of community health workers in Healthy Start, to see if we can agree on a common role and training needs for this group of staff. We thank many of you who have been involved in preliminary interviews and developing survey instruments to support this study, and the entire CoIIN will be reviewing that instrument before it goes out to the field, and we're hoping one or two of you will step up to pilot the survey in a first round, before we take it across the Healthy Start community.

We have a number of other initiatives that have been identified. These include evidence-based practices that have good evidence behind them, but not specifically with a Healthy Start participant population, and looking to see whether we can adapt some of these evidence-based models to be appropriate.

Woman: [inaudible 00:27:13]

Is there a question?

Woman: Good.

Susan Friedrich: Okay. Good. To take those evidenced-based practices and to adapt them to the Healthy Start setting. And in particular, the GaBi Tool [SP] is one of those that has been said to start, identified and we'll be implementing that initiative next month. And we've also been approached by Family Foundation to look at the possibility of, again, adapting their model in a Healthy Start setting. We may do the same for Centering Pregnancy if there's a group that's interested in doing that.

Obviously, it's just the beginning. We welcome opportunities as they arise. Our job at the EPIC Center is really to facilitate access to grantees for these various initiatives that may or may not be appropriate, may be most appropriate, for small groups of grantees to pursue. But we're looking for the findings of all of this work to roll up to the CoIIN and to be available to support you in identifying opportunities for scaling up and standardizing some of the strategies and implementation that all grantees may want to implement over time.

So our goal really is to achieve consensus around a standardized Healthy Start model over the next six to eight months. Obviously, we won't have all of the evidence within that amount of time, but we need to agree on what the components of the model are and be able to begin to take that across the Healthy Start community, so that we can collect data going forward to document the impact of our interventions on our participants.

Once the model's defined, and we really see a critically important role for Healthy Start CoIIN members to aggressively promote and advocate for the model with stakeholders and funders nationally, as well as to disseminate the Healthy Start model to the Healthy Start community, to ensure fidelity across all grantees.

I'd love to open it up at this point to any questions you might have about what we see is the purpose of CoIIN. It sounds like it is synergistic with many of the comments that you shared. I certainly took notes, recognizing some of the specific areas and interventions that may be, obviously, built in to that model, based on

some of the comments you made. But, if there are any comments or questions you'd like to share about what you've just heard, I welcome them. You can chat in questions or raise your hand. Once you been recognized, just hit star 7, and you can speak up.

Do we have any hands raised or questions on what you've just heard? Hopefully that means you are . . .

Gwendolyn Daniels: This is Gwen Daniels.

Susan Frederick: Oh. Hi, Gwen.

Gwendolyn Daniels: Hi. I heard the standardization term used often, that Healthy Start is standardized, and I like the idea that will have an opportunity to do a survey, because there might be some sections of the Healthy Start Initiative that just will not fit into a standard model, because we're dealing with different populations and different needs of people. I just don't know if we could standardize everything about what we do. And those things that we think we want to standardized, I just think it needs to be culturally relevant. I think it needs to be appropriate for the populations that we're serving. So I'm glad to know that you'll be doing a survey for that.

Susan Frederick: I think that your comments are very well taken. I think what we are recognizing is unlike some evidence-based practices, which sort of have a single intervention, that does not describe the Healthy Start program. And I think what we are really looking to do is be able to all agree on when a participant enters the Healthy Start program, regardless of where in that process, whether it's preconception, prenatal, postpartum, parenting, what they can expect in terms of a range of activities, services, that are appropriate to them. And I do think that that's part of what the CoIIN is going to need to figure out. What is it that we're talking about when we talk about standardizing the model? I don't think it is that everybody will be doing exactly the same thing for every participant, because we recognize participants have different needs. What's unique about Healthy Start is assessing those needs and making sure that participant is connected to the services that they need. How we characterize that as a model is our challenge, which that daylong meeting in March will be critical to be making sure that we all can find a way to describe that long-term vision.

Any other comments or questions? All right. Before I pass it on to Yvonne, there's a note. Did anybody else join the call who didn't have a chance to introduce themselves that would like to, any Level 3 grantees who joined us late that would like to say they're here? If you do, you can hit star 7 to unmute your phone and introduce yourself.

Man: Yeah, but you got to take your mic off.

Susan Frederick: Is that someone who would like to introduce themselves? Go ahead.

"Lo" Berry: This is "Lo" again, but I wasn't introducing myself.

Susan Frederick: Oh, okay.

"Lo" Berry: I had to make a comment?

Susan Frederick: Sure.

"Lo" Berry: I couldn't get back in, but I'll wait.

Susan Frederick: No, please go ahead and make your comment.

"Lo" Berry: Okay.

Susan Frederick: Go ahead.

"Lo" Berry: All right. Mine was in regards to our role. And the question that I would like to pose is, can part of the function, as part of the role of this CoIIN in EPIC is to formalize some type of direction or TA regarding establishing a relationship or brokering conversation with existing CoIINs? Because it's easier said than done. I'm very fortunate in the state of Florida that our Federal Healthy Start is a partnership. But we have some communities, of course across the country, that have those opportunities or haven't taken those opportunities, or they don't exist.

So I think it would just be helpful for us to be able to provide some kind of basic standards, basic talking points and whatever our best practices or what we found to be successful for those who are participating in the CoIIN. To even give direction and guidance on that level. I don't know if other people have that same sentiment,

but people have approached me and said that they don't even know how to even begin that conversation in a way that it might be received, because they don't have relationships.

Susan Frederick: Thank you, and I know that your comments are echoed by others, how we find synergy with those other CoIINs and how we connect grantees with those other CoIIN activities and best practices. I hear you. Thank you very much.

Yvonne, did you want to call on Maria Reyes.

Yvonne Hamby: Yes. We do have Dr. Reyes who's joined us from the California Board of Healthy Start. Dr. Reyes, would you like to introduce yourself saying your role with your program? And then what is the one thing that you're hoping the CoIIN will address for the Healthy Start program?

Susan Frederick: Hit star 7. Thank you.

Yvonne Hamby: Maria, you can hit star 7 to unmute yourself, and that way we'll be able to hear you.

Dr. Maria Reyes: [inaudible 00:35:37]. Hello?

Yvonne Hamby: Wonderful.

Dr. Maria Reyes: Okay. Cool. And here I was talking away, because it's usually star 6, and I didn't hear the "star 7." But that's the way it goes today. My name is Maria Lourdes Reyes. Hello, everyone. And I'm with the PCI, Project Concern International, California Border Healthy Start Project. And I guess similar to what's already being asked there, how can we coordinate the Healthy Start CoIIN with everything else that we're doing with collective impact and community action networks? So that's my goal, is to try to bridge that path to making sure that we're all coming together as a group. Thank you for the opportunity.

Yvonne Hamby: Thank you.

Susan Frederick: Thank you very much. So at this point I'm going to hand off the presentation to Yvonne, who will begin to address the expectations and responsibilities of Healthy Start CoIIN members.

Yvonne Hamby: Thank you, Suze. Hi, everyone. This is Yvonne Hamby again, with the Healthy Start EPIC Center. One of the first things that we'd like to share with you and chat with you about is the expectation of you as a Healthy Start CoIIN member. First, we're planning on having day-long, face-to-face meeting sessions, two to three times a year, and then also having group calls and/or webinars, which we probably plan on one to one-and-a-half-hour conference calls in between those face-to-face meetings. So we would be having monthly interactions. It would just depend on the type of interaction, depending on the time of year that we're pulling everyone together. At a later time in this webinar, I'll be sharing a potential or proposed schedule of those face-to-face meetings and calls, that we will be wanting to get your input on as we finalize that schedule for everyone.

Then we're hoping and expecting to have participation by all of you in at least 80% of the calls and meetings. And we really want to try to foster consistent participation, because we feel like that fosters personal connections, and then the continuity of processes and therefore support the sustainability of the Healthy Start CoIIN. We really are looking to you and to engage with you in the Healthy Start community in identifying priority needs and disseminating those outcomes of CoIIN recommendations. So we're really looking to our CoIIN members to be the ears and eyes of the whole Healthy Start community and being able to filter that up to this level and be able to have discussions and then have recommendations as outcomes of those discussions.

Then lastly, we really want to be able to have opportunities to engage in open and respectful communication that welcomes new ideas. There's so many great things to build upon with what you have already done over the years with the Healthy Start Program, but hopefully as we have opportunities to come together as a group, new ideas will come out of that, and we'll be able to integrate those into our recommendations as we move forward.

So we're really looking to our CoIIN members to fully engage in the strategic and operational activities that we're going to be outlining in the "Roles and Responsibilities" discussion, as we move forward. And again, that we'll be working with all of you to get feedback and input as we finalize documents that will follow up this webinar to share with you.

So as Suze has shared with you, we're looking to Healthy Start members to serve in a strategic capacity to the Healthy Start EPIC Center and the Healthy Start Program, as well as serving in an operational capacity and representing the interests of the whole community, so that we can strengthen the Healthy Start Program nationwide.

Listed on the slide are some of the responsibilities that we are looking to you to help us implement it, which is advising and assisting and implementing special initiatives. Of those, Suze had shared a few of those during her session. And then serving as expert faculty and discussion group facilitators, identifying other Healthy Start grantees with expertise and experience for peer exchange opportunities, provide active representation on the Healthy Start EPIC Center work group, which I know many of you have been engaged in in some of those team calls recently. And then serving as mentors.

We're putting together a mentoring program and look forward to following up with those grantees who have indicated that they are mentoring our grantees currently, so that we can learn more about the types of assistance you have provided, and then the processes that you have been using while you have been mentoring other grantees.

Then lastly, review and approve best practices from the Healthy Start community, which will then be filtered up and hopefully contribute to that body of work for identifying standardized practices for the Healthy Start program.

Then lastly, serving as CoIIN co-chairs for six months terms, rotating those six-month terms. And we'll talk a little bit more about that in just a bit. Then reviewing and approving resources or tools prior to posting them on the Healthy Start EPIC Center website.

So we know as the CoIIN evolves, these roles and responsibilities will need to evolve with them, and we will continue to work with you to modify these through a data-driven quality improvement process, as we continue to have discussions and work with all of you on these roles and responsibilities.

We know, since the time that we were together in November, many of the selected grantees on the CoIIN have volunteered for other activities that weren't necessarily

represented on your introduction slides or in the CoIIN directory. We will be adding these to the directory and making sure that those are represented for all the activities that you have volunteered for, as we move forward and those other initiatives get more formalized over the next couple of months.

We also, as Suze shared with everyone, we'd like to thank those that have already been engaged in the Community Health Worker Study. We will be continuing to reach out to you and to those who have expressed interest, over the next few weeks, as that, again, begins to get more formalized in its implementation.

So next we want to talk about, again, another sort of operational role of the Healthy Start CoIIN specific to working with the EPIC Center, and this slide is really showing the process that the EPIC Center has engaged in to identify potential priority training needs, and then where we see the CoIIN coming into that process.

So as you all know, because you all filled out the SIBA [SP] worksheets when we were altogether in November. From those, we identified priority issues that we would either address through individual TA or one-on-one mentoring or through webinars that we've already started rolling out over these last few weeks. From those, we're also putting together discussion groups and other special initiatives to address priority topics. And from those, we are anticipating identifying lessons learned and resources from those priority topics and discussion groups, that will then be summarized and shared with CoIIN members to review and then make recommendations to the Healthy Start Program. Then, from there, the Healthy Start Program would review recommendations for final approval, and then we would come back and circle back to our CoIIN members to identify best mechanisms for disseminating these approved recommendations and other resources that are identified through the discussion groups and other special initiatives that are being implemented over the next 8 to 12 months.

So now, just to share a little bit more about the CoIIN structure. We will be looking for two co-chairs to volunteer for the first six-month term. We will be planning on rotating co-chair representation for six-month terms over the life of the CoIIN. So we hope to be able to have the opportunity to work with all CoIIN members in that capacity during the course of implementing the Healthy Start CoIIN.

As working with co-chairs, the Healthy Start co-chairs will work closely with the EPIC Center to plan call and meeting agendas. So during our monthly calls and/or our face-to-face meetings, we would be working closely with our co-chairs to identify important key issues to address during those times that we come together as a group, facilitating calls and meetings, along with Healthy Start EPIC Center staff, addressing issues and concerns of CoIIN members, identifying information needed by the CoIIN or other small groups, such as the discussion groups, in order to continue to move the discussions forward, and then provide CoIIN updates to the larger Healthy Start grantee community.

So we're going to pause for a moment, again, just to give everyone an opportunity to reflect upon the operational aspects of the Healthy Start CoIIN and have an opportunity to ask questions or make comments in terms of what we just shared. Again, you can chat those questions in or, if you use the "raise your hand" function, and ReadyTalk will be alerted that you would like to ask a question. Then just do star 7 to unmute your phone so that you can ask your question or make your comment.

Yvonne Hamby: Okay. I think we'll just move forward there and shift into the when and where of the Healthy Start CoIIN. What we're looking at now is a proposed meeting schedule. Obviously starting with February, it's today's orientation webinar. Then we are looking to have a face-to-face meeting in D.C. in March. And we are tentatively aiming for the week of March 23rd to identify a day out of that week that we can all come together in March and have a meeting and really kind of dig in and start identifying priority areas for the CoIIN to address over the next 8 to 12 months.

Following our face-to-face meeting, we would have monthly calls. Again, following this webinar, we will send out a survey so that we can, hopefully, identify a consistent and common day for all of us to come together for monthly calls and then aiming for July to have another face-to-face meeting and have an opportunity to come together in person, interspersed with calls for August, September and October. And then, if possible, coming together in November, again, for another one-day face-to-face meeting, and then ending the year with a call.

The first meeting we're anticipating having in the D.C. area. But we'll look to engage and look for your input into possibly rotating our meetings to follow or precede regional meetings at their [inaudible 00:50:23], so that we would be able to get out and be able to meet with you guys within your areas and where you have your Healthy Start Programs.

So as we move forward with implementing these items, we welcome your feedback on the meeting plan so that we can finalize the schedule. That way we can all have it on our calendars and be sure to carve out that time to come together and discuss these important topics that we'll be identifying and addressing with you.

Kimberly Sherman: Yvonne, can I interrupt one second?

Yvonne Hamby: Yeah.

Kimberly Sherman: We received a question asking if there was any way that we could schedule the CoIIN meeting the week of February 27th through March 2nd, obviously back-to-back with the National Association meeting. And we desperately tried doing that. Unfortunately, the hotel space, before and after the conference, was completely booked. And we really, truly tried multiple times to schedule that.

We can try it again, using a different hotel and someplace else in the city if enough participants think that that is preferable and minimizing your travel schedule. When we do the survey next week, we can ask that to see if that's preferable. But again, we're not convinced we can find space, given that we did try that initially.

Yvonne Hamby: Thank you, Suze.

So then we'll shift, and we just wanted to share a little bit about our really skeleton agenda that we've identified so far that we look forward to working with our co-chairs to finalize over the next several weeks leading up to our face-to-face meeting, is providing an update and a review of the special initiatives, because there's so much going on with you guys that we wanted to bring it all together and be able to provide an update on the collective impact and KAN [SP] Learning Collaborative that we're working with you to implement, getting an update on the

community health worker study, and then some other special initiatives such as the Legacy for Children, Family Foundations and GaBi.

Then also, continue to brainstorm key components of the program that we all believe can be and would be important to standardize as we move forward, to really show and be able to articulate what this important program does for their clients and their community.

Again, as we move forward, we will send a poll to narrow dates for the meeting, also including the possibility and interest in tagging that meeting onto the Healthy Start Association meeting, if we were able to be able to find hotel space, and then work with co-chairs to further develop this meeting agenda so that we have some really productive time together, whether it be at the end of February or the March dates that we're proposing.

So again, we're going to break just for another moment to . . . Actually, I'm sorry. I thought we were breaking another moment. We will at the end of the webinar, to give another opportunity to ask questions.

I just wanted to share, we've been working on four documents, the CoIIN Member Directory, which we sent out yesterday with a reminder for this webinar. And again, that will evolve in terms of the other leadership activities that you all are volunteering for. We will continue to update that to more accurately reflect all of the great things that you're contributing to in partnership with the Healthy Start EPIC Center and Healthy Start Program. But if you do have a moment to take a look at that, following the webinar, if you see anything that we might have misrepresented for you or your organization, please let us know, and we'll be sure to continually have that updated, so that it's useful in helping you guys connect and collaborate with one another.

We've also developed a CoIIN meeting and call process. Really fully outlining our roles and responsibilities, both for the Healthy Start EPIC Center as we work to collaborate and support the work of the Healthy Start CoIIN, the co-chairs and then all of you as CoIIN members. The CoIIN Roles and Responsibilities, which we shared a couple slides around that, and then a CoIIN MOU. We'd really love to be able to formalize our collaboration together, so we've pulled key aspects from the Roles and Responsibilities document that we'll be sharing following this webinar,

to form an MOU, a memorandum of understanding, so that we all know what we're agreeing to as we move forward together to implement the Healthy Start CoIIN.

Following this webinar, we will be sending out all of those documents, and really welcome your feedback, comments and questions as we move forward with working with our co-chairs to be able to finalize those documents, so that they're ready to be distributed, preceding our meeting together in March.

So just to quickly, again, highlight some of the next steps that we see following the webinar, is to finalize our co-chairs and then start scheduling calls with them, so that we can finalize the documents that I just over-viewed on the previous slide, and then plan the agenda for our first face-to-face meeting in March, and then finalize meeting schedule with topics, so that we'll all know when we'll be coming together and then what we'll be focusing our energies on pretty much for the rest of 2015.

So again, this is an opportunity to make comments or ask questions, really about any content that we've shared on the webinar today. I just also want to remind everyone that we have recorded this webinar. We will be posting that to the Healthy Start EPIC Center website, along with an FAQ document, as well, from our questions and answers that we've engaged in today.

"Lo" Berry: Hello. This is "Lo".

Yvonne Hamby: Hi, "Lo".

"Lo" Berry: Okay. Since we all didn't run to the opportunity of the co-chairing, will you guys be sending out a doodle for that as well, so that we can finish that up or see once people, including myself, look at those responsibilities and time frames and a few other questions that I have, but I can call and ask the questions about the commitment. Will a doodle be sent out so we can, again, try to get folk in those positions?

Susan Frederick: This is Suze. I'm not sure it will be a doodle. We welcome volunteers. And we'll be doing our best to identify people who have available time and interest, in the next six months, to start the process. The schedule will be for all meetings. The doodle will be for the regular meetings, not so much for selecting the chair people.

But if anyone is very interested in serving as a chair and would like to just email us and let us know that, we will be trying to set that up in the next couple of weeks, obviously, as soon as possible, so that we can start planning for the next meeting.

Did that answer your question, "Lo"? She must be on mute.

Any other questions or comments about the process, next steps, expectations?

Yvonne Hamby: This is Yvonne. I did just want to clarify one other aspect of "Lo"'s questions. In the documents that we will be sending out following the webinar, there is a section that outlines the co-chair responsibility so that as you're considering whether you might have time and availability to volunteer for our first cohort of co-chairs, you'll have a better understanding of what that would mean. This is Yvonne Hamby. I'm happy to have a conversation with anyone if after looking at that you still have questions with what that might mean for your time commitment, as we move forward.

"Lo" Berry: Thanks very much.

Yvonne Hamby: So the last slide that you have is showing the Healthy Start EPIC Center website and the email. So those are all ways there for you to reach out to us, and then the toll-free number.

I know you've gotten our wonderful newsletter, that e-newsletter that's gone out recently. Within that, you can click to sign up for one or two categories of e-communications. One is the general e-news, general interest e-communications. And we've started a Healthy Start CoIIN e-communication, so one area where we can really share information specific to our CoIIN activity. So I really do encourage you to go to the website or access that link with the last e-newsletter we sent out or the next one that will be coming out soon, to sign up for that. I think as we move forward, that'll be a valuable place that we can share information and keep conversations going in between our calls or face-to-face meetings.

As we finish up, we had allotted an hour and a half, because we weren't sure exactly how much questions or comments we might have, and we wanted to allow plenty of time for discussion. I just want to offer up one last opportunity. If you do have a question or a comment before we sign off, we'd love to hear from you.

Well, with that, I would like to say, thank you again for making time to be with us this afternoon. We'll be working hard to get the webinar, with the slides and recording, posted, so that you can revisit it and certainly share it with other staff that might be interested in terms of what the discussion was today, along with FAQs that we did have during the webinar. And then I'll be following up with sharing the documents that we referenced today, so that you can review them, and again, we welcome that feedback and comments on those as we move to finalize them. Thank you.

Suzanne Frederick: And also please complete the poll to let us know your preferred dates, because we want to make sure we can have as many people as possible present. So we will be sending out that next week to find the best time for ongoing meetings and calls.

All right. Well, thank you very much everyone. We appreciate your attendance. Bye-bye.

Yvonne Hamby: Thank you.

Kimberly Sherman: Thank you.