

Healthy Start ColIN Town Hall: HS ColIN 2014-2019: Reflections and Insights for the next HS ColIN



March 21, 2019

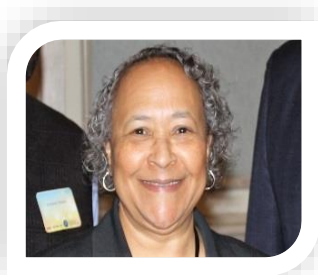
Agenda

Welcoming Remarks	Division of Healthy Start and Perinatal Services (DHSPS)
<i>Introduction: Purpose and Focus Areas of CoIIN Purpose of CoIIN Assessment</i>	HS CoIIN Co-Chairs
<i>Methodology of Assessment</i>	
<i>Findings: Successes and Opportunities for Strengthening</i>	
<i>Insights for the Next CoIIN</i>	
Q/A and Discussion	All

Welcoming Remarks DHSPS and HS COIIN Presenter Introduction



CDR Mary Emanuele
Senior Public Health
Analyst
Division of Healthy Start
and Perinatal Services



Dianne Browne
Project Director
Camden Healthy Start
Southern New Jersey
Perinatal Cooperative



Lisa M. Matthews
MomsFirst Project
Director
Cleveland
Department of
Public Health

Taking the pulse on engagement

Poll:

Did you attend any of the following HS CollIN-hosted webinars? (check all that apply)

- ☐ Screening Tool Launch, 1/11/16
- ☐ Joint HS, HV, IM CollINs, 4/16/16
- ☐ HS Lessons Learned Town Hall, 5/16/17
- ☐ HS Lessons Learned Town Hall, 7/20/17
- ☐ Sustainability and Transition Planning, 1/17/19
- ☐ None

Purpose of the HS CoIN

- The HS CoIN is a partnership of Healthy Start grantees dedicated to strengthening Healthy Start services and systems.
- The HS CoIN functions as an Expert Panel on behalf of Healthy Start Grantees.
- 5-year grant cycle, 2014-2019



Building a Stronger Healthy Start Program Through Standardization

**Identify
components of the
Healthy Start
Program for
standardizing
across the HS
community.**



**Promote
implementation
of the
standardized
components
across the HS
community.**

Why standardize Healthy Start?

- Provides a consistent, predictable, and replicable experience for Healthy Start participants designed to achieve positive health outcomes.
- Based on “the best we know today”
- Foundation for improvement

HS CoIIN Priorities Progress

	2015			2016				2017				2018				2019
Identified Standardization as Priority																
Developed Screening Tools																
Data Collection and Reporting																
CM/CC																
Lessons Learned from the Field																
Screening Tool Review																
Sustainability and Transition Planning Tools																
CoIIN Assessment																

HS CoIIN Assessment



Purpose

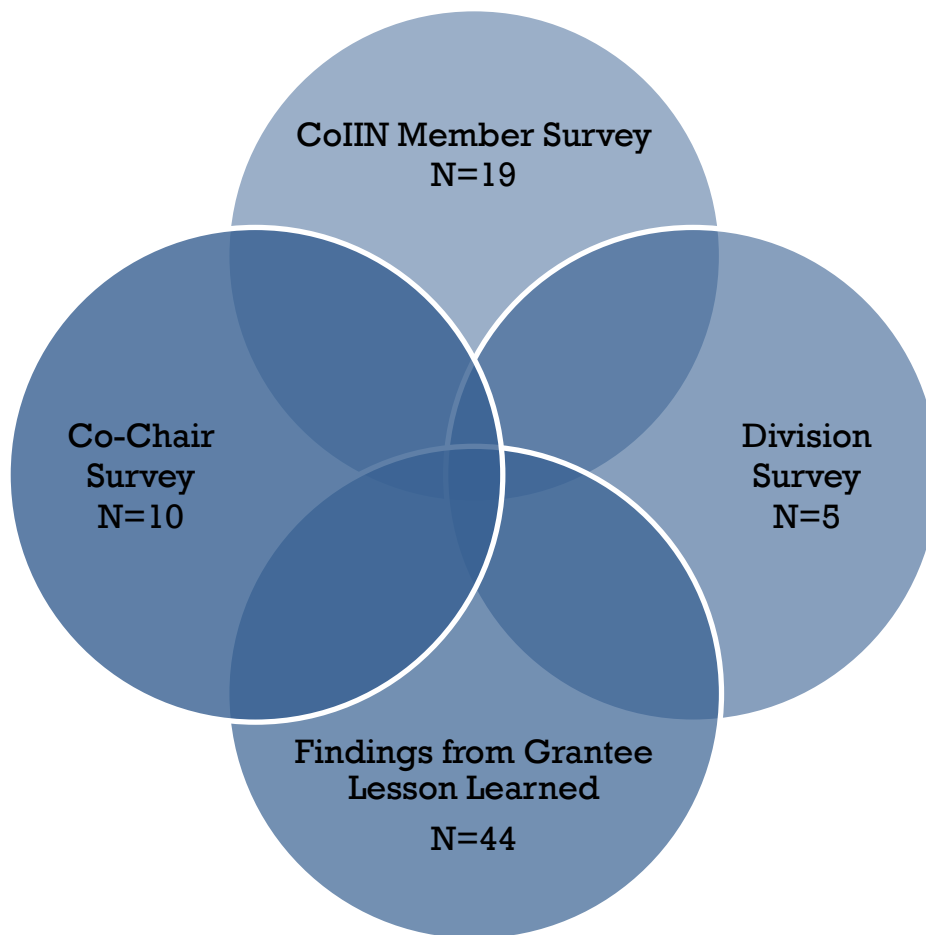
To assess and document the effectiveness of the HS CollN's internal operations and the impact of the CollN on members and other stakeholders:

- key factors that contribute to the CollN's success and challenges;
- group process in developing lessons learned and insights for the future HS CollN; and
- strengths and accomplishments of the HS CollN.

Assessment Methodology



Data Sources Informed Each Other



Framework

Explore the various dimensions of success across the domains of group development:

- Relationship: the quality of the connections between the people engaged in the work
- Process: how the work or tasks are carried out
- Results: goal or task accomplished



Data Analysis

- **Reviewed quantitative questions:**
 - Combined the top ratings (ie: strongly agree and agree);
 - Data points about group dynamics include various points in time.
- **Reviewed qualitative data:**
 - Conducted a thematic for each area and summarized as patterns grouped together.
- **Organized quantitative and qualitative data around the topic areas of the survey (ie: management and support of the HS CollN).**
- **Findings were synthesized across data sources.**

Let's Check-In

Poll:

How well do you agree with the following statement: The HS CoIIN has been influential on my organization's work.

- ☐ Strongly agree
- ☐ Agree
- ☐ Somewhat agree
- ☐ Disagree
- ☐ Strongly disagree
- ☐ Not sure

Findings: Successes and Opportunities for Strengthening



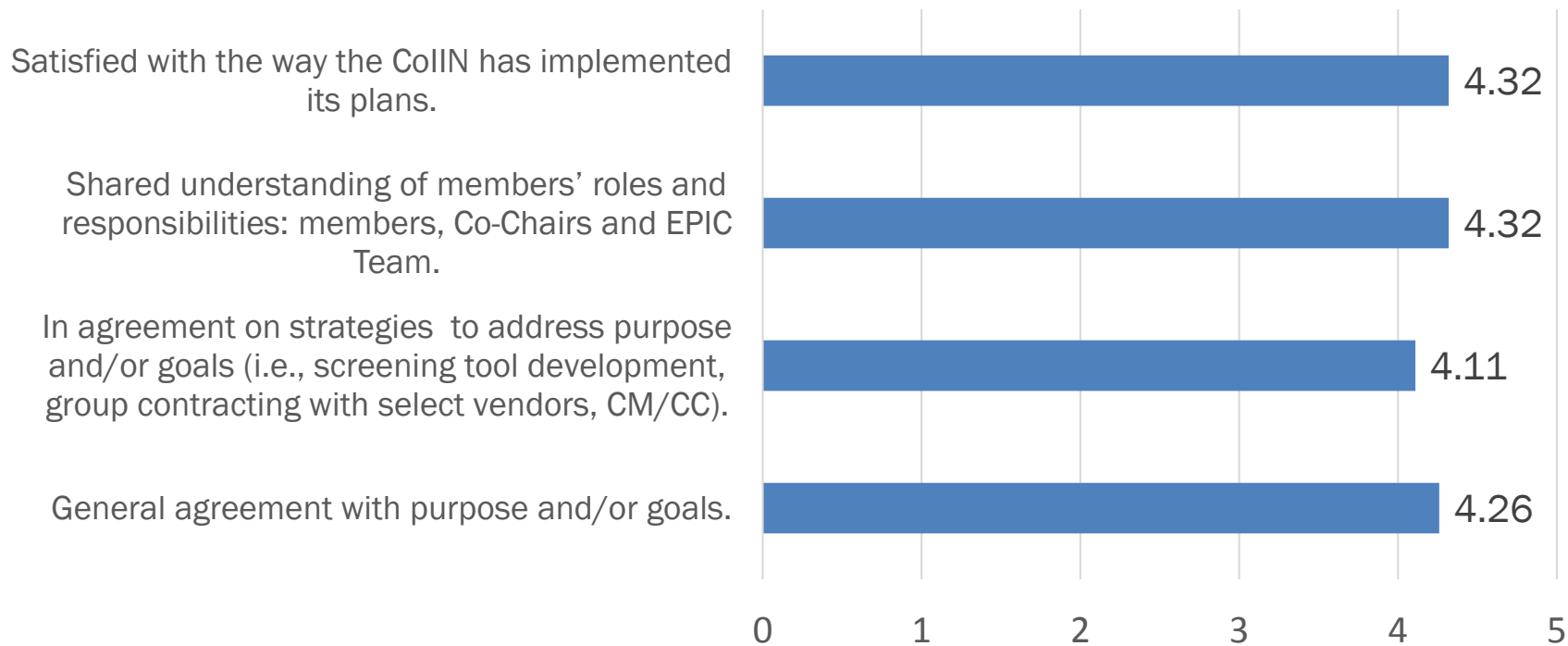
Group Dynamics

How would you rate the group dynamics? (n=19)
Weighted average; 5-point scale



Purpose, Goals, Strategies, Roles/Responsibilities

Overall: How would you rate the following areas for the HS ColIN? (n=19)
Weighted average; 5-point scale



Efficiency and Effectiveness

How would you rate the efficiency and effectiveness of the HS ColIN? (n=19)
Weighted average; 5-point scale



Most Significant Achievement of HS CoIN

What do you think has been the most significant achievement of the HS CoIN, and Why?

(n=19)

- Screening Tools
 - Revision: easier for grantees to do their work
 - Unify projects and aid in national evaluation
- Sustainability
- Standardizing Data Collection
 - Improved cross-program evaluation
 - Set expectations and aligned programs
- Working with HRSA/Bureau-Communication
 - Garnered respect of Division

Standardization Priority

How would you characterize the HS ColIN's priority of standardization as it related to the Division's overall vision?

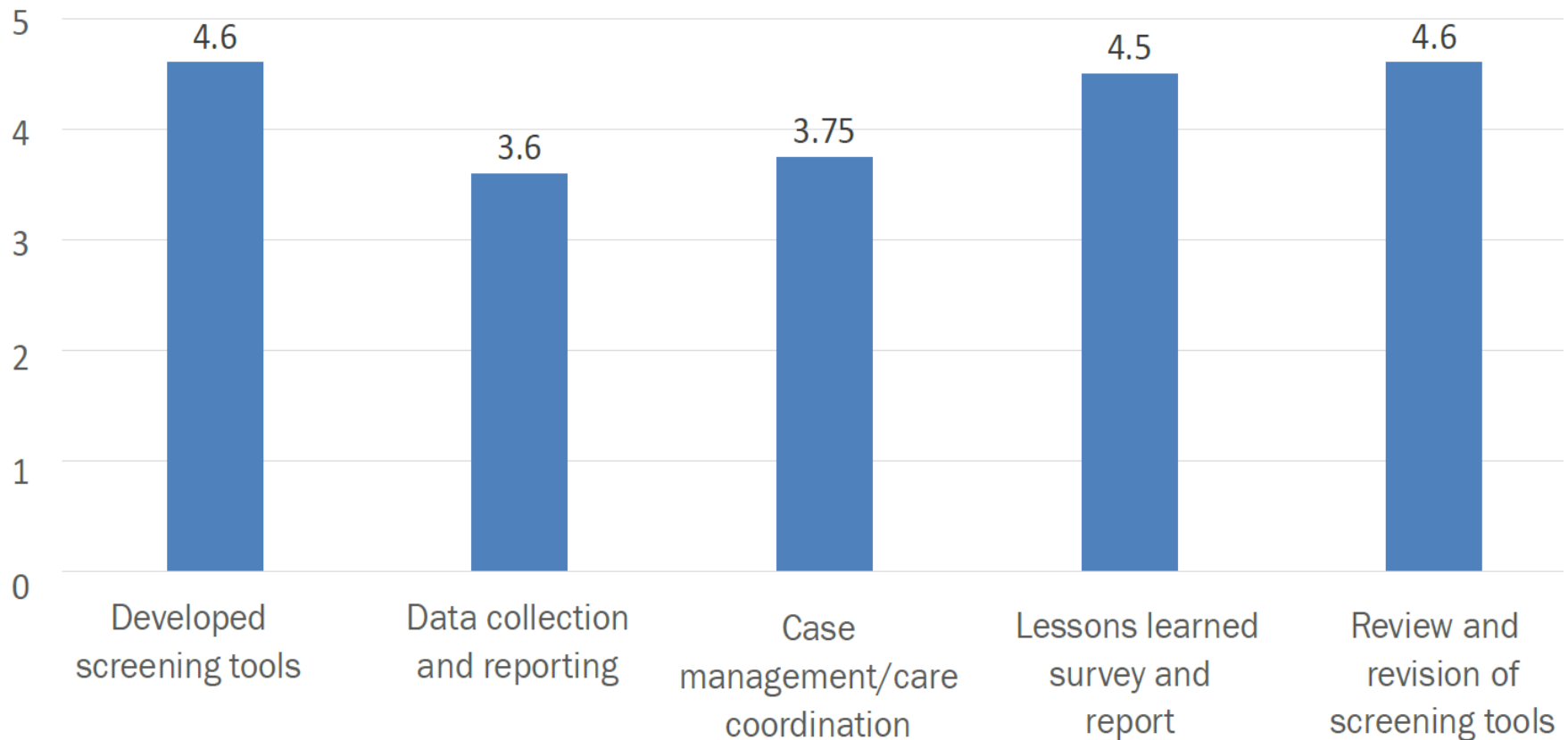
In Alignment = 100%

Additional Comments:

The assistance offered by HS ColIN Leadership helped in crafting the client data collection forms. The on the ground experience of the HS ColIN members helped to create documents that fully capture all components of phases of the Healthy Start client experience.

HS CoIN Initiatives

To what extent did these HS CoIN initiatives help shape the Healthy Start program (weighted average)? (n=5)



HS CoIN Achievement

Is there something you would have liked the HS CoIN to do that was not done? (n=5)

Yes	20%
No	80%

- I think it would be beneficial to see the HS CoIN members interact with HS Programs in their region more actively, and to support the use of protocols and tools as outlined by HRSA.
- The vision I have for the HS CoIN is as the go to resource for information that all grantees seek to bounce ideas off or provide information on ways to improve all aspects of their program.

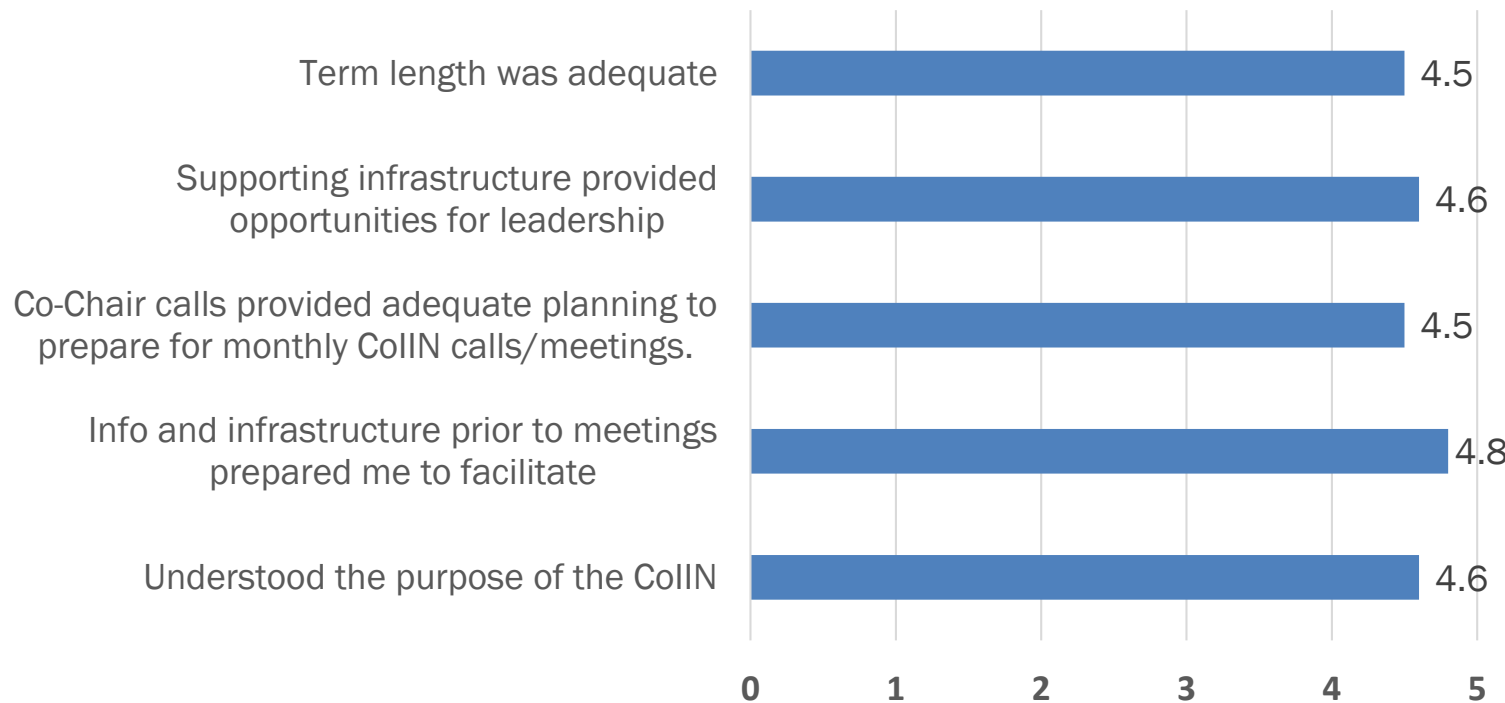
HS Community:

What's Working, What Could Be Improved

What's Working (n=49)	Areas to Improve (n=50)
Structure and Process=16	Better Dissemination=11
Membership Diversity=9	Feedback Mechanisms=7
Responsiveness=8	More Diverse Composition=6
Ongoing Communication=7	Structure and Process=5
Size=3	Output=2
JSI Coordination/Support Role=3	Program Participants=1
Output=2	Size=1
Trust=2	
Expertise and Knowledgebase=2	

Purpose, Structure and Process

How would you respond to the following statements? (n=10)
Weighted average 4.5 out of 5-point scale



Barriers and Opportunities

As Co-Chair, what barriers did you encounter that affected your participation? (n=10)

- Time and Competing Priorities
- No Barriers

To what degree were you able to benefit from opportunities for leadership, professional growth, and networking are afforded through the CoIIN? (n=10)

- Networking
- Developing Facilitation Skills
- Shared learning

My Co-Chair Experience WAS...

Valuable-
personally and
professionally

A raising the
bar experience

Good, I had a strong, active
co-chair and I believe our
personalities balanced each
other. There was mutual
respect and shared program
history which made it easy.

The relationship with my co-
chair grew into a
strengthened
partnership/relationship.

What do you think?

Poll:

How well do you agree with the following statement: HS CollN implemented activities that have the potential to improve HS program outcomes.

- ☐ Strongly agree
- ☐ Agree
- ☐ Somewhat agree
- ☐ Disagree
- ☐ Strongly disagree
- ☐ Not sure

Reflections and Insights for the Next HS CoIN



Positive Outcomes/Strengths/What Worked

Limitations

Insights

Reflections

Strengths	Limitations
<ul style="list-style-type: none">• Group size supported efficiency and productivity• Intentional about keeping identity of Healthy Start• Standardization• Informal networking and learning• EPIC support / Support of TA group	<ul style="list-style-type: none">• HS CollN weighted with level 3 grantees, lacking a structure for ensuring diversity• Varying degrees of participation on calls• Lack of:<ul style="list-style-type: none">• standardized orientation• feedback post-meetings (evaluations)• strategic involvement of NHSA

Insights for Process Improvements

Formalized Orientation:

- HS CoIN members, grantees and DHSPS

Communication:

- Clear Communication Plan between HRSA and HS CoIN that spans the entire 5 years
- Clear communication for every level involved in HS CoIN

Engagement

- Meeting face-to-face enhance group engagement and travel funds enable full participation
- Varied methods of soliciting feedback encourages participation especially for new members.

Insights for Optimizing HS CoIN Selection

- **Application for HS CoIN membership**
 - Diverse representation: geographic, organization size and type
 - Group size – 20-25
 - Maintain % of inaugural HS CoIN membership
 - Find strategic/formal role for NHSA

Suggested Focus Areas for Next HS CoIN

What specific projects would you like to see the next HS CoIN cohort focus on in the next 1-3 years? (n=17)

- Communication
- Male Involvement
- Sustainability and Transition Planning
- Continue Refinement of Screening Tools
- Improve Data Collection Capacity
- Continue CM/CC Standardization
- Seeking Evidence-Based Status
- Conducting ROI/Cost Benefit Analysis

Questions/Discussion





Wrap Up and Reminders

Webinar Update:

March 28, 2019: 1-2:30pm ET - Conversations with the Division

Note: focus will be on program closeout for current grantees

EPIC Center website: <http://www.healthystartepic.org>

Includes all recorded webinars, transcripts, and slide presentations