March of Dimes
Collaboration and Sharing

National Healthy Start Association:
Kenn Harris, Incoming President

March of Dimes:
Christina Gebel, Massachusetts
Jordana Frost, Connecticut
Dionne Durant, New York
Presentation Outline

• History of partnership
• Current national March of Dimes strategies
• Examples of connections and collaborations from MA, CT, and NY
• Q&A and discussion about potential future opportunities
History of partnership

Kenn Harris
Incoming President
National Healthy Start Association
Overview of National March of Dimes

Jordana Frost,
March of Dimes
MCH Director
Connecticut and Rhode Island
March of Dimes on a Mission
CARES
Community  Advocacy  Research  Education  Support
COMMUNITY
Our programs help moms to-be have full term pregnancies and healthy babies.
2.1M
Received community services and education
5M
Funds invested in 530 community grants

ADVOCACY
We advocate to help moms and babies get care and services to improve their health.
4M
Babies were screened when the Newborn Screening Saves Lives Reauthorization Act became law
25
States received an A and B on the Premature Birth Report Card
RESEARCH
We research the serious problems that threaten our babies and work on preventing them.

25M
Funds invested in research

15.7K
Babies received lifesaving surfactant therapy

200
Researchers working on Prematurity

Research
It's best to stay pregnant for at least 39 weeks.

Lots of important things are happening to your baby in the last few weeks of pregnancy:

1. Important organs, like your baby's brain, lungs and liver, are still developing and growing.

A baby's brain at 35 weeks weighs only twenths of what it will weigh at 39 to 40 weeks.

39 weeks give your baby all the time he needs to grow before he's born. Talk to your provider about things you can do to help you and your baby get to 39 weeks. Babies scheduled before 39 weeks should only be done for medical reasons.

march of dimes®
A FIGHTING CHANCE FOR EVERY BABY

Education
Support
CARES

COMMUNITY
Our programs help moms-to-be in the United States have full-term pregnancies and healthy babies.

ADVOCACY
We advocate for legislation, services and programs that help moms in the United States get care and services to improve their health and the health of their babies.

RESEARCH
We research the serious problems that threaten our babies and work on treating and preventing them.

EDUCATION
From preconception health classes for families-to-be to continuing education for nurses, in every conceivable media, the March of Dimes provides resources to improve maternal and child health.

SUPPORT
Through our online community and in hospitals in the United States, we offer comfort and information to families with a newborn in intensive care.
Email questions

Most asked-about topics

**English**  askus@marchofdimes.org
- Pregnancy
- Preconception health
- Fetal/Neonatal loss
- Prematurity
- Child care

**Spanish**  preguntas@nacersano.org
- Pregnancy
- Preconception health
- Fetal/Neonatal loss
- Prematurity
- Newborn care
Cinemama

Description
Update: This latest version fixes reported crashes. No pictures or data are EVER lost. Please email us at Cinemama@marchofdimes.org immediately with any issues.

Cinemama Support

What’s New in Version 2.1.1
- Fixed some crashes that some of the users were experiencing.

View in iTunes

Free
Category: Health & Fitness
Updated: Mar 06, 2015
Version: 2.1.1
Size: 50.5 MB
Language: English
Seller: MARCH OF DIMES FOUNDATION
© 2015 March of Dimes Foundation
Rated 4+

Compatibility: Requires iOS 7.1 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.

Customer Ratings
Current Version:

iPhone Screenshot

weight tracker

This chart displays your optimal weight gain based on a Body Mass Index calculation and your actual weight gain. See About for more info.

The blue bar is the recommendation for the healthiest pregnancy.

The pink dot shows the weekly gain based on your input.

March of Dimes
A FIGHTING CHANCE FOR EVERY BABY
Digital: My 9 Months/Mis 9 meses app

Mis 9 Meses
By MARCH OF DIMES FOUNDATION
Open iTunes to buy and download apps.

Description
Durante más de 75 años, March of Dimes ha sido la fuente de información (1-813-255-4636). Aunque esté embarazada ahora o pensando en quedarse embarazada, este app ofrece una guía para esas etapas críticas del embarazo. La sección actualizada ofrece consejos sobre el embarazo y el cuidado del bebé. La sección actualizada ofrece consejos sobre el embarazo y el cuidado del bebé.

Mis 9 Meses Support

What’s New in Version 2.0
~Updated graphics and fixes.

View in iTunes

Category: Health & Fitness
Updated: May 04, 2015
Version: 2.0
Size: 613 MB
Language: English
Seller: MARCH OF DIMES FOUNDATION
© 2015
Rated 4.5 stars for the following:
~Infrequent/Mild
Medical/Treatment Information

Compatibility: Requires iOS 6.0 or later. Compatible with iPad.
Blogs

Preparing homemade baby food safely

I was visiting my friend this past weekend while she was making her baby’s food for the week. Sweet potatoes and avocados were her son’s favorite. She’s a busy working mom and tries to make the food in bulk on the weekends to put in the freezer until she needs it. It seemed like she had her baby food making process perfected. Some parents buy baby food, others feed their babies homemade baby food. Some parents switch back and forth between the two. Whatever you decide, choose healthy foods and if you make your own baby food, learn how to safely prepare it.

Where to start

- The American Academy of Pediatrics (AAP) recommends...
NICU Family Support Services
‘Share Your Story’ is an online community that provides families affected by a poor birth outcome with a safe environment for them to share their stories, find and provide emotional/parent-to-parent support, and ask questions.
Social media: Twitter, Facebook, Pinterest...
Healthy pregnancy, healthy baby videos

- Online (YouTube + Website) and DVD (Catalog)
Print Materials and Continuing Education Resources for Providers

ONLINE CATALOG
http://www.marchofdimes.org/catalog
United States

Preterm Birth Rate:

9.6%

Grade:

C

The March of Dimes Prematurity Campaign aims to reduce preterm birth rates across the United States. Premature Birth Report Card grades are assigned by comparing the 2014 preterm birth rate in a state or locality to the March of Dimes goal of 8.1 percent by 2020. The Report Card also provides city or county and race/ethnicity data to highlight areas of increased burden and elevated risks of prematurity.
## 2015 Premature Birth Report Card

### Preterm Birth Rates in United States’ Cities

The 100 cities in the United States with the greatest number of births are graded based on their 2013 preterm birth rates.

<table>
<thead>
<tr>
<th>City</th>
<th>Rate</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albuquerque, NM</td>
<td>10.1</td>
<td>C</td>
</tr>
<tr>
<td>Anaheim, CA</td>
<td>8.5</td>
<td>B</td>
</tr>
<tr>
<td>Anchorage, AK</td>
<td>9.1</td>
<td>B</td>
</tr>
<tr>
<td>Arlington, TX</td>
<td>11.2</td>
<td>D</td>
</tr>
<tr>
<td>Atlanta, GA</td>
<td>11.5</td>
<td>F</td>
</tr>
<tr>
<td>Aurora, CO</td>
<td>9.1</td>
<td>B</td>
</tr>
<tr>
<td>Austin, TX</td>
<td>10.0</td>
<td>C</td>
</tr>
<tr>
<td>Bakersfield, CA</td>
<td>9.3</td>
<td>C</td>
</tr>
<tr>
<td>Baltimore, MD</td>
<td>12.2</td>
<td>F</td>
</tr>
<tr>
<td>Baton Rouge, LA</td>
<td>13.0</td>
<td>F</td>
</tr>
<tr>
<td>Birmingham, AL</td>
<td>13.1</td>
<td>F</td>
</tr>
<tr>
<td>Boston, MA</td>
<td>9.3</td>
<td>C</td>
</tr>
<tr>
<td>Brownsville, TX</td>
<td>10.1</td>
<td>C</td>
</tr>
<tr>
<td>Buffalo, NY</td>
<td>11.4</td>
<td>D</td>
</tr>
<tr>
<td>Charlotte, NC</td>
<td>10.0</td>
<td>C</td>
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<tr>
<td>Chicago, IL</td>
<td>10.4</td>
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<td>Chula Vista, CA</td>
<td>9.1</td>
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<td>Cincinnati, OH</td>
<td>11.8</td>
<td>F</td>
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<tr>
<td>Cleveland, OH</td>
<td>13.7</td>
<td>F</td>
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<tr>
<td>Colorado Springs, CO</td>
<td>10.0</td>
<td>C</td>
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<tr>
<td>Columbus, OH</td>
<td>11.6</td>
<td>F</td>
</tr>
<tr>
<td>Corpus Christi, TX</td>
<td>11.4</td>
<td>D</td>
</tr>
<tr>
<td>Dallas, TX</td>
<td>10.3</td>
<td>C</td>
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<tr>
<td>Denver, CO</td>
<td>8.4</td>
<td>B</td>
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<tr>
<td>Des Moines, IA</td>
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<td>Detroit, MI</td>
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<tr>
<td>District of Columbia</td>
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<td>D</td>
</tr>
<tr>
<td>Durham, NC</td>
<td>9.9</td>
<td>C</td>
</tr>
<tr>
<td>El Paso, TX</td>
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<td>C</td>
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<tr>
<td>Fayette, KY</td>
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<tr>
<td>Fayetteville, NC</td>
<td>10.9</td>
<td>D</td>
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<tr>
<td>Fontana, CA</td>
<td>8.5</td>
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<td>Fort Wayne, IN</td>
<td>10.2</td>
<td>C</td>
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<td>Fort Worth, TX</td>
<td>10.1</td>
<td>C</td>
</tr>
<tr>
<td>Fresno, CA</td>
<td>10.2</td>
<td>C</td>
</tr>
<tr>
<td>Glendale, AZ</td>
<td>10.1</td>
<td>C</td>
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<tr>
<td>Grand Rapids, MI</td>
<td>10.2</td>
<td>C</td>
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<tr>
<td>Greensboro, NC</td>
<td>10.4</td>
<td>D</td>
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<tr>
<td>Honolulu, HI</td>
<td>9.9</td>
<td>C</td>
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<tr>
<td>Houston, TX</td>
<td>10.8</td>
<td>D</td>
</tr>
<tr>
<td>Indianapolis, IN</td>
<td>10.8</td>
<td>D</td>
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<tr>
<td>Irving, TX</td>
<td>8.7</td>
<td>B</td>
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<tr>
<td>Jacksonville, FL</td>
<td>10.8</td>
<td>D</td>
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<tr>
<td>Jersey City, NJ</td>
<td>12.0</td>
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<td>Kansas City, MO</td>
<td>9.3</td>
<td>C</td>
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<td>Knoxville, TN</td>
<td>11.0</td>
<td>D</td>
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<tr>
<td>Laredo, TX</td>
<td>8.8</td>
<td>B</td>
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<tr>
<td>Las Vegas, NV</td>
<td>10.5</td>
<td>D</td>
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<tr>
<td>Lincoln, NE</td>
<td>8.2</td>
<td>B</td>
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<tr>
<td>Long Beach, CA</td>
<td>8.7</td>
<td>B</td>
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<tr>
<td>Los Angeles, CA</td>
<td>9.3</td>
<td>C</td>
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<tr>
<td>Louisville, KY</td>
<td>10.5</td>
<td>D</td>
</tr>
<tr>
<td>Lubbock, TX</td>
<td>12.0</td>
<td>F</td>
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<tr>
<td>Memphis, TN</td>
<td>13.7</td>
<td>F</td>
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<tr>
<td>Mesa, AZ</td>
<td>8.6</td>
<td>B</td>
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<tr>
<td>Miami, FL</td>
<td>11.3</td>
<td>D</td>
</tr>
<tr>
<td>Milwaukee, WI</td>
<td>10.8</td>
<td>D</td>
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<tr>
<td>Minneapolis, MN</td>
<td>8.8</td>
<td>B</td>
</tr>
<tr>
<td>Modesto, CA</td>
<td>8.3</td>
<td>B</td>
</tr>
<tr>
<td>Nashville, TN</td>
<td>10.1</td>
<td>C</td>
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<tr>
<td>New Orleans, LA</td>
<td>12.1</td>
<td>F</td>
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<tr>
<td>New York, NY</td>
<td>8.9</td>
<td>B</td>
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<tr>
<td>Newark, NJ</td>
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<td>F</td>
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<tr>
<td>Norfolk, VA</td>
<td>11.0</td>
<td>D</td>
</tr>
<tr>
<td>North Las Vegas, NV</td>
<td>10.3</td>
<td>C</td>
</tr>
<tr>
<td>Oakland, CA</td>
<td>8.2</td>
<td>B</td>
</tr>
</tbody>
</table>

*Data shown for San Juan are for the municipality of San Juan, PR.

Preterm is less than 37 weeks gestation based on obstetric estimate. City refers to mother's city of residence.

Source: National Center for Health Statistics, final natality data 2013.

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Prematurity Prevention Roadmap

- The March of Dimes has established an ambitious set of goals to reduce preterm birth rates in the U.S. to 8.1% by 2020 and 5.5% by 2030.

- The Prematurity Campaign Roadmap sets out our plan for achieving these goals, which if achieved will result in an estimated 1.3 million fewer babies born preterm between 2014 and 2030 and an associated savings of $67 billion in health and societal costs.

- To achieve these goals, the March of Dimes will focus efforts on states with a high burden of preterm births and a high number of overall births, and fund research into the causes and prevention of preterm birth.
Prematurity Prevention Roadmap

Interventions

- Birth spacing and interconception care
- Elimination of non-medically indicated early elective deliveries
- Smoking cessation
- Access to progesterone shots for women with a previous preterm birth
- Low-dose aspirin to prevent preeclampsia
- Vaginal progesterone and cerclage for short cervix
- Reduce multiple births conceived through Assisted Reproductive Technology
- Group Prenatal Care
Anticipated Results

With Roadmap activities:

✓ **1.3 million fewer babies** will be born preterm between 2014 and 2030 when we meet the 5.5% 2030 goal.

• **210,000** fewer babies will be born preterm from 2014-2020, when we meet the **8.1% 2020 goal**.

• **1.1 million** fewer babies will be born preterm from 2021-2030, when we meet the **5.5% 2030 goal**.

March of Dimes Perinatal Data Center. Projected estimates each year based on 2014 live births and incremental declines between 9.6% in 2014 and 5.5% in 2030. Gestational age determined using obstetric estimate of gestation.
A closer look at state-level collaborations in...

New York
Massachusetts
Connecticut
NY Collaborations and Opportunities

Dionne Durant
Maternal and Child Health Director
New York
The March of Dimes Prematurity Campaign aims to reduce preterm birth rates across the United States. Premature Birth Report Card grades are assigned by comparing the 2014 preterm birth rate in a state or locality to the March of Dimes goal of 8.1 percent by 2020. The Report Card also provides city or county and race/ethnicity data to highlight areas of increased burden and elevated risks of prematurity.
CITIES

Cities with the greatest number of births are graded based on their 2013 preterm birth rates. The status indicator shows whether the 2013 city rate is higher (●), lower (●), or the same (●) as the 2013 state rate (8.9%).

<table>
<thead>
<tr>
<th>City</th>
<th>Preterm birth rate</th>
<th>Grade</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>8.9%</td>
<td>B</td>
<td>●</td>
</tr>
<tr>
<td>Buffalo</td>
<td>11.4%</td>
<td>D</td>
<td>●</td>
</tr>
<tr>
<td>Rochester</td>
<td>10.2%</td>
<td>C</td>
<td>●</td>
</tr>
<tr>
<td>Yonkers</td>
<td>9.0%</td>
<td>B</td>
<td>●</td>
</tr>
<tr>
<td>Syracuse</td>
<td>9.0%</td>
<td>B</td>
<td>●</td>
</tr>
</tbody>
</table>
I. Centering Pregnancy® Collaboration

Save the Date! Celebrate World Prematurity Day!

Centering Pregnancy®: Sustaining the Change

Thruway Learning Session

Thursday, November 17th, 10 a.m. to 4 p.m.
Registration begins at 9:30 a.m.
Lexington Hotel Rochester Airport
911 Brooks Avenue, Rochester, NY 14624

March of Dimes, The Health Foundation of Western & Central New York, Rochester Healthy Start, and Centering Healthcare Institute are collaborating to provide a one-day Centering Pregnancy learning session. At the end of this day, participants will be able to:

1. Identify three sources of financial support for their Centering practice
2. Advocate for enhanced reimbursement for group prenatal care
3. Develop a sustainability plan for their site
4. Identify and utilize mindfulness exercises to enable self-care and provide stress reduction in Centering groups
5. Explore other applications of the Centering model of care like risk-specific groups

Healthy Baby Network
Rochester Healthy Start
II. The Stork’s Nest Cooperative Partnership

Zeta Phi Beta Sorority, Inc.

Community Partner

March of Dimes
Sessions

- The Stork’s Nest and You
- Keeping Yourself Healthy
- Eating for Two
- The No’s of Pregnancy: Drugs, Alcohol and Tobacco
- Warning Signs: What to Watch for
- The Big Day
- Caring for Your Baby
Locations of NYC Stork’s Nest Programs

- Bronx/Westchester – Union Community Health Center
- Manhattan – NYC Health + Hospitals Harlem
- Queens (Jamaica & Far Rockaway) – Safe Space, Inc. / Sheltering Arms
- Brooklyn – NYC Health + Hospitals/Kings County
III. Healthy Babies are Worth the Wait (HBWW)

- March of Dimes chapter-led, community program aimed at reducing preterm birth.
- Partnership among key entities: March of Dimes chapter, health department, clinic/hospital, and the community.
- Includes these critical elements: clinical & public health interventions, provider/patient education, and community awareness.
- Efforts are focused on results and include process and pregnancy outcome measures.
HBWW Hospital Partners & Interventions

Jamaica Hospital Medical Center
- Group Prenatal Care/Centering Pregnancy
- Preconception and interconception care
- Cultural Competence/Health Literacy/Linguistic Competence

Elmhurst Hospital Center
- Prenatal Care Clinical Services
- 17 P
- Periodontal Disease Treatment
HBWW Community Interventions Subcommittee

The Community Interventions Sub-Committee will establish the community-based participatory framework for collaboration between the HBWW community-based programs and HBWW hospital sites.

The Community Interventions Sub-Committee will provide community-level insights on the appropriate community-based strategies to enhance the hospital sites clinical strategies in addressing the priority prematurity issues in the targeted HBWW Queens communities.

The Community Interventions Sub-Committee will ensure the development and implementation of effective interventions through its sub-committee focus on both the psychosocial and clinical/medical determinants of health.
Queens HBWW Advisory Board Member Agencies

NYC Health and Hospitals Corporation
Empire Blue Cross Blue Shield, Health Plus
NYC Department of Health and Mental Hygiene Bureau of Maternal, Infant and Reproductive Health
Jamaica-Southeast Queens Healthy Start - Public Health Solutions
Queens Health Center
Community Health Care Network
Jamaica Hospital Medical Center
MetroPlus Health Plan
Northwell -LIJ Health System
Clergy United for Community Empowerment
Jamaica Hospital Center
Elmhurst Hospital Center
Nurse Family Partnership, DOHMH
Maimonides Medical Center
York College Queens, CUNY
Queens Public Library
Prohealthcare (and a member of ACOG)
Queens Comprehensive Perinatal Council, Inc.
Maternal Infant Community Health Collaborative (MICHC) - Public Health Solutions
Zeta Phi Beta Sorority, Inc. - Queens Storks Nest Program
Other Forms of Collaboration

- Participation in local Healthy Start Community Action Networks
- Infant Mortality Awareness Month Activities
- Prematurity Awareness Month & World Prematurity Day Activities
- Community-Based Doulas
- Breastfeeding Education
- Staten Island Perinatal Network Membership
- Community Baby Showers
Dionne Durant

212-353-2371

ddurant@marchofdimes.org

Working together for stronger, healthier babies

marchofdimes.com • nacersano.org
facebook.com/marchofdimes
twitter.com/marchofdimes
MA Collaborations and Opportunities

Christina Gebel
Maternal and Child Health Director
Massachusetts

march of dimes
A FIGHTING CHANGE FOR EVERY BABY
Massachusetts March of Dimes

- Christina Gebel, MPH, came on board in June 2016
- Special thanks to Heavenly Mitchell, Director of Healthy Start Systems
Cities with the greatest number of births are graded based on their 2013 preterm birth rates. The status indicator shows whether the 2013 city rate is higher (●), lower (●), or the same (●) as the 2013 state rate (8.8%).

<table>
<thead>
<tr>
<th>City</th>
<th>Preterm birth rate</th>
<th>Grade</th>
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<tr>
<td>Boston</td>
<td>9.3%</td>
<td>C</td>
<td>●</td>
</tr>
<tr>
<td>Worcester</td>
<td>9.0%</td>
<td>B</td>
<td>●</td>
</tr>
<tr>
<td>Springfield</td>
<td>10.4%</td>
<td>D</td>
<td>●</td>
</tr>
<tr>
<td>Lowell</td>
<td>9.1%</td>
<td>B</td>
<td>●</td>
</tr>
<tr>
<td>Cambridge</td>
<td>6.8%</td>
<td>A</td>
<td>●</td>
</tr>
</tbody>
</table>
Recently Funded Programs

Worcester Healthy Baby Collaborative

- Project title: “Implementing a Community Engagement Model for Reducing Hispanic Infant Mortality”
  - Educating Latino community leaders about high IMR in this community
  - Work with Worcester DPH to improve WHBC collaboration and integration with Worcester’s CHIP and academic health department programs
  - Develop a toolkit about addressing IM in a specific community (share with state COIIN project)
Current Activities of Boston Healthy Start

• Healthy Baby/Healthy Child (HB/HC) focusing in infant mortality and other health disparities

• Various Initiatives:
  o Father Friendly Initiative (Fathers are part of MCH, too!)
  o Healthy Start in Housing
  o Collaborations: Welcome Family (DPH) and Massachusetts Center for Sudden Infant Death Syndrome (BMC)
Current Involvement in Coalitions and Collaboratives

Membership in the Following:

COIIN & COIIN Pre and Early Term Working Group

Boston Community Action Network
“One Key Question Committee”
Fetal Infant Mortality Review, Boston

Birth Defects Monitoring Program Advisory Committee (MA DPH)

Worcester Health Baby Collaborative (Nshirya Ba, funded project)
Massachusetts Perinatal Quality Collaborative (MPQC)
  • Substance Abuse, Maternal Morbidity, Prematurity Prevention, Outcomes Data
Perinatal Neonatal Quality Improvement Network (PNQIN)
Project Baby Springfield
NeoQIC (Neonatal Quality Improvement Collaborative)
  • VLBW Infants/Breastmilk Infants, Safe Sleep, NAS
Jewish Family and Children’s Service
Current Policy Priorities

Tobacco Cessation
• Raising the age to purchase tobacco products to 21; definition of tobacco products to include e-cigarettes

Protection from Pertussis
• Further prevention; requires hospitals to provide parents of newborns educational info on pertussis and vaccine

Funding for Babies with NAS (Neonatal Abstinence Syndrome)
• A budget amendment that would provide funding for a statewide program to improve care for newborns with NAS

Other topics:
• Pregnancy Accommodations (HB 1769)
• PPD Screening (HB 3701)
• Immunizations (H3895)
• Maternity Rights (S1148)
Opportunities for Future Collaboration

This is a “natural partnership”!

#1: Supporting Existing Activities
- Infant Mortality and Perinatal Health Services
- Healthy Baby/Healthy Child (HB/HC)
- Home Visiting Program “Welcome Family”
- Health Education, Nutrition
- Prenatal Education

#2: Health Equity and Messaging
- Health Equity goals of the Boston Public Health Commission
- Increasing awareness of MCH disparities

#3: Events for Community Input and Education
- “Listening Sessions”
- “Consumer Summit”
Christina Gebel
Phone: (508) 329-2848
cgebel@marchofdimes.org

Working together for stronger, healthier babies

marchofdimes.com • nacersano.org
facebook.com/marchofdimes
twitter.com/marchofdimes
CT Collaborations and Opportunities

Jordana Frost
Maternal and Child Health Director
Connecticut & Rhode Island
2015 PREMATURE BIRTH REPORT CARD

<table>
<thead>
<tr>
<th>Connecticut</th>
<th>Preterm Birth Rate</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9.2%</td>
<td>B</td>
</tr>
</tbody>
</table>

The March of Dimes Prematurity Campaign aims to reduce preterm birth rates across the United States. Premature Birth Report Card grades are assigned by comparing the 2014 preterm birth rate in a state or locality to the March of Dimes goal of 8.1 percent by 2020. The Report Card also provides city or county and race/ethnicity data to highlight areas of increased burden and elevated risks of prematurity.
Preterm Birth Rates by Cities with a Population of 100,000 residents or more

CITIES

Cities with the greatest number of births are graded based on their 2013 preterm birth rates. The status indicator shows whether the 2013 city rate is higher (●), lower (●), or the same (●) as the 2013 state rate (9.3%).

<table>
<thead>
<tr>
<th>City</th>
<th>Preterm birth rate</th>
<th>Grade</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bridgeport</td>
<td>10.6%</td>
<td>D</td>
<td>●</td>
</tr>
<tr>
<td>Hartford</td>
<td>11.3%</td>
<td>D</td>
<td>●</td>
</tr>
<tr>
<td>New Haven</td>
<td>9.1%</td>
<td>B</td>
<td>●</td>
</tr>
<tr>
<td>Stamford</td>
<td>10.8%</td>
<td>D</td>
<td>●</td>
</tr>
<tr>
<td>Waterbury</td>
<td>12.6%</td>
<td>F</td>
<td>●</td>
</tr>
</tbody>
</table>
Connecticut SMI Plan (2016-2018)

• Mission Priority #1
  ○ Implement prematurity prevention-related quality improvement initiative(s) with the goal of catalyzing systems change

• Mission Priority #2
  ○ Implement evidence-based risk reduction activities to reduce prematurity

• Mission Priority #3
  ○ Reduce racial and ethnic disparities in prematurity
## Current Partnerships and Projects

<table>
<thead>
<tr>
<th>Project</th>
<th>Planning Committee Member</th>
<th>Member</th>
<th>Funder</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infant Mortality CoiIN</td>
<td>x</td>
<td></td>
<td></td>
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<tr>
<td>State Health Improvement Plan</td>
<td>x</td>
<td></td>
<td></td>
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<tr>
<td>MCH Block Grant</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>CT Maternal and Child Health Coalition</td>
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<td>x</td>
<td></td>
</tr>
<tr>
<td>Hartford Community Action Network</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>CT Perinatal Quality Collaborative</td>
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<td>x</td>
<td></td>
</tr>
<tr>
<td>New Haven Community Action Network</td>
<td></td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Centering Pregnancy site</td>
<td></td>
<td></td>
<td>x</td>
</tr>
<tr>
<td>Comenzando Bien site</td>
<td></td>
<td></td>
<td>x</td>
</tr>
</tbody>
</table>
Moving from Planning to Action in unison.
Key Priorities in Alignment across Plans, Initiatives, Organizations, and Projects

- Preconception/interconception health and birth spacing
- Advocacy to increase equity in social determinants of health
- Clinical and community linkages and partnerships
- Systems integration to address family health throughout the lifecourse
“To give babies in Connecticut a healthy start and ensure that all women and men are as healthy as they can possibly be throughout the course of their life, whether they want to start a family or not”
Ask*: “Would you like to become pregnant in the next year?”

**YES**
- Review Chronic Health Conditions, Urgent Psychosocial Concerns, Prescribe multivitamin w/ Folic Acid
  - Medication Review
  - Review birth spacing recommendations and previous pregnancy Hx
  - Develop follow up plan for additional preconception care and assess contraception needs

**OK EITHER WAY**

**UNSURE**
- Screen for current contraception use
  - Assess satisfaction of method, review effectiveness and compliance of use
  - Offer all available options including LARC and Emergency Contraception

**NO**
Key elements of Every Woman
Connecticut Learning Collaborative

1. Paradigm shift → early entry into quality prenatal care is needed, but it is not enough.
2. Place-based approach → one message, multiple sources, different formats, localized effort reflective of local needs and culture
3. Collaborative → we are all doing this for the first time... but we are lucky to have a WEALTH of expertise and experience
4. Solution-focused → technical assistance tailored to individual program/site needs and structure, focused on small tests of changes at first, aimed at identifying potential lessons to be learned and opportunities for improvement across the Collaborative.
Statewide partners such as WIC, MIECHV, PPSNE, SPPT, NFN, CHNCT may choose to implement OKQ in other sites statewide.

2016 Cohort IM CoILN Site
Programs and Sites Represented to Date

- Nurturing Families Network
- MIECHV
- WIC
- Healthy Start
- Hospitals
- Federally Qualified Health Centers (FQHCs)
- Family Planning
- Medicaid-supported services
- Oral Health
- Behavioral Health
- Local Health Districts
- Teen pregnancy and parenting support programs
- Community-based organizations
- Early Head Start

www.EveryWomanCT.org
Jordana Frost
(860) 815-9352
Jfrost@marchofdimes.org

Working together for stronger, healthier babies

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Thank you