

Communications Plan Examples: Regional Meeting, Denver, CO April 2015

My Pitch Exercise (32 words)

- Every woman deserves a healthy baby. Healthy Start serves 500 families each year in Minneapolis. Services are provided through partnerships with Northpoint, the Family Partnership and MVNA. Contact the Minneapolis Health Department at (insert contact info)
- There's strength in numbers. Gain power from staying connected. Your Healthy Start Community is here to provide personalized services for you and your baby. Healthy families make strong families.
- Are you looking for respect, strength and a connection? Then join us every week. You won't be disappointed as you join others in building the best you and family you can be.
- (targeted to criminal justice professionals) Nobody wants to get CPS involved. Young people don't always make good decisions and those decisions affect their kids. Help them make better decisions and keep their kids. Consider Healthy Start.
- Are you pregnant and feeling overwhelmed? Looking for empowerment, self-confidence and pregnancy support? We help expectant mothers and families every day with personalized services to deliver healthy babies and build strong families.